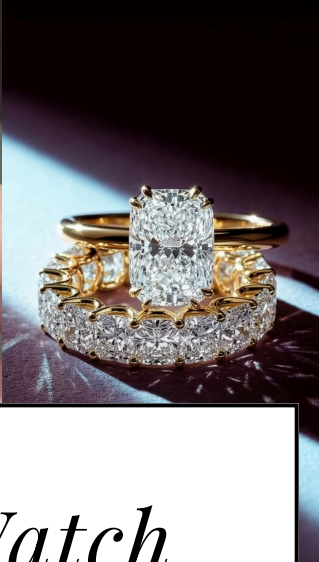


# KLINGBELL

REPORT

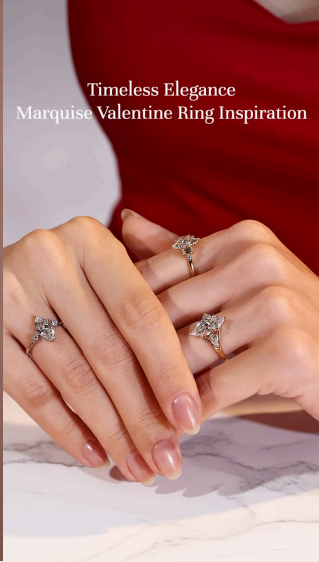
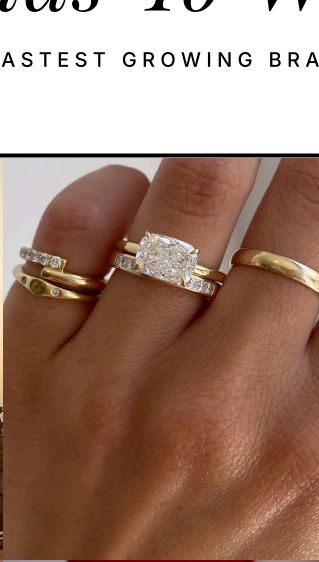


JEWELRY 2026





























# *Brands To Watch*

25 FASTEST GROWING BRANDS



# Brands To Watch

MAR 2025 — FEB 2026 · INSTAGRAM

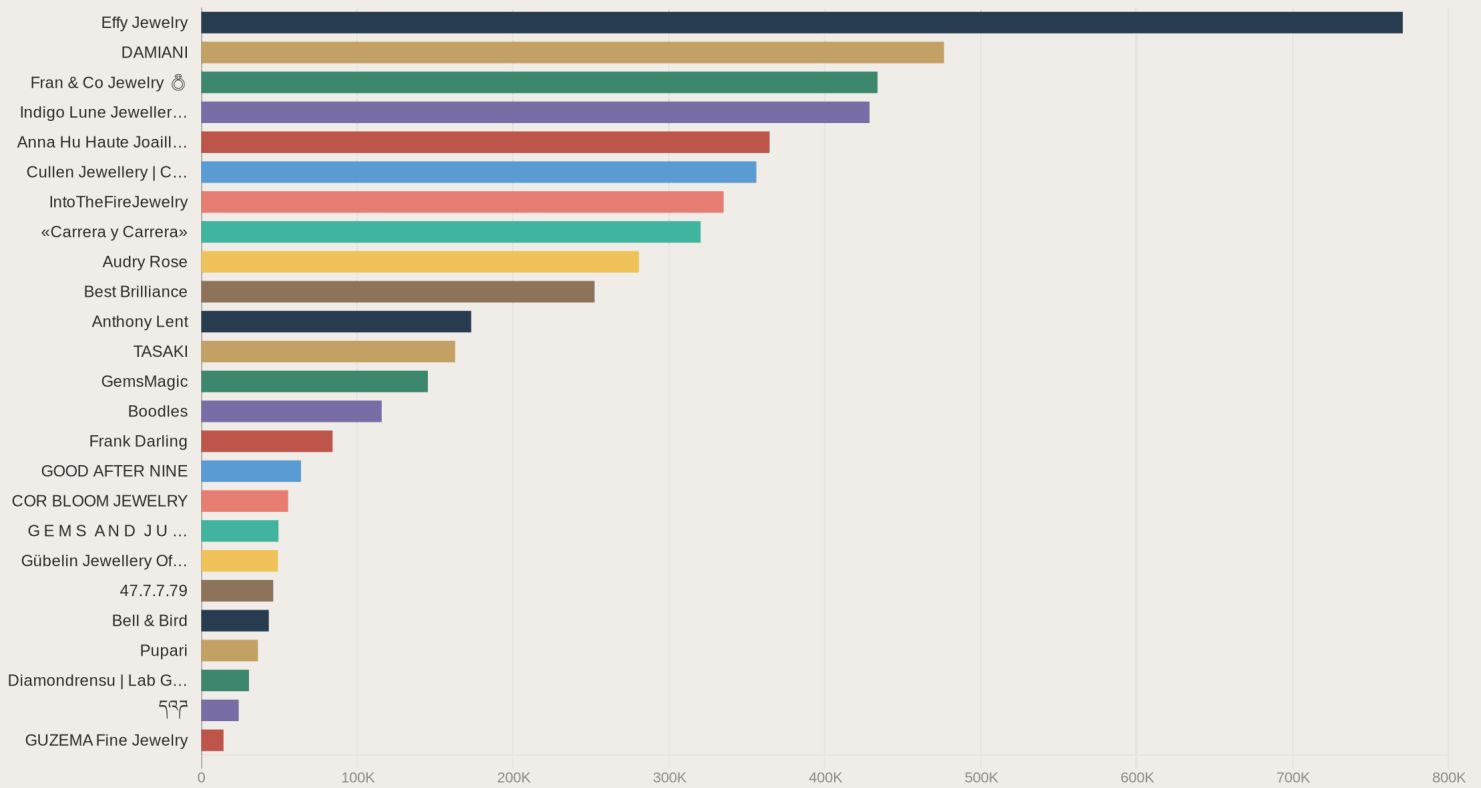
 <p><b>Effy Jewelry</b> 770.8K</p>	 <p><b>DAMIANI</b> 476.4K</p>	 <p><b>Fran &amp; Co Jewelry</b>  433.8K</p>	 <p><b>Indigo Lune Jeweller...</b> 428.7K</p>	 <p><b>Anna Hu Haute Joaill...</b> 364.5K</p>
 <p><b>Cullen Jewellery   C...</b> 356.1K</p>	 <p><b>IntoTheFireJewelry</b> 335.1K</p>	 <p><b>«Carrera y Carrera»</b> 320.4K</p>	 <p><b>Audry Rose</b> 280.7K</p>	 <p><b>Best Brilliance</b> 252.3K</p>
 <p><b>Anthony Lent</b> 173.1K</p>	 <p><b>TASAKI</b> 162.8K</p>	 <p><b>GemsMagic</b> 145.3K</p>	 <p><b>Boodles</b> 115.7K</p>	 <p><b>Frank Darling</b> 84.2K</p>
 <p><b>GOOD AFTER NINE</b> 63.9K</p>	 <p><b>COR BLOOM JEWELRY</b> 55.7K</p>	 <p><b>GEMS AND JU...</b> 49.5K</p>	 <p><b>Gübelin Jewellery Of...</b> 49.2K</p>	 <p><b>47.7.79</b> 46.1K</p>
 <p><b>Bell &amp; Bird</b> 43.3K</p>	 <p><b>Pupari</b> 36.3K</p>	 <p><b>Diamondrensu   Lab G...</b> 30.5K</p>	 <p><b>۵۹۲</b> 24K</p>	 <p><b>GUZEMA Fine Jewelry</b> 14.3K</p>

This report is a teaser of **25 brands** out of a total sample of **6,000 brands globally**.  
Reach out to [david@submarine.ai](mailto:david@submarine.ai) for the full report.

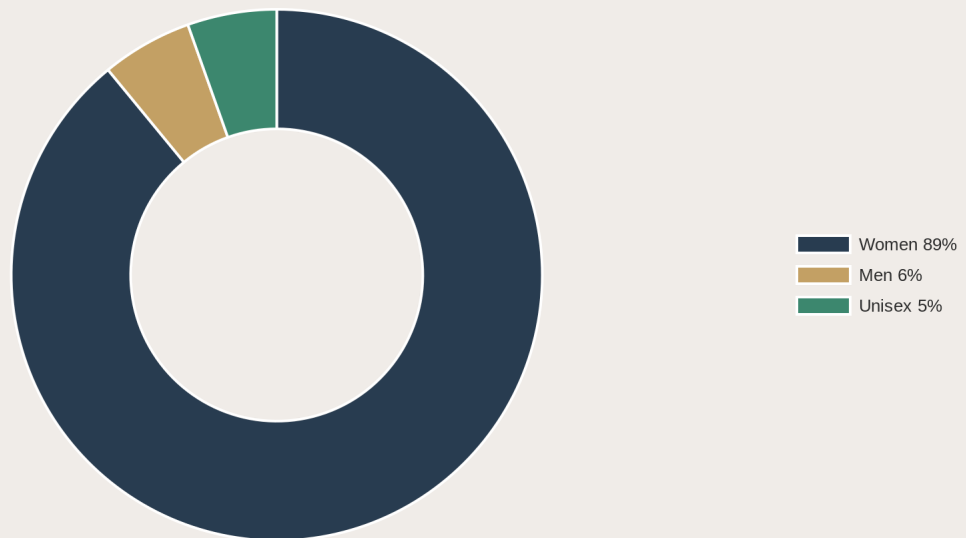
# Audience Analysis

MAR 2025 — FEB 2026 · INSTAGRAM

## Top Channels by Followers



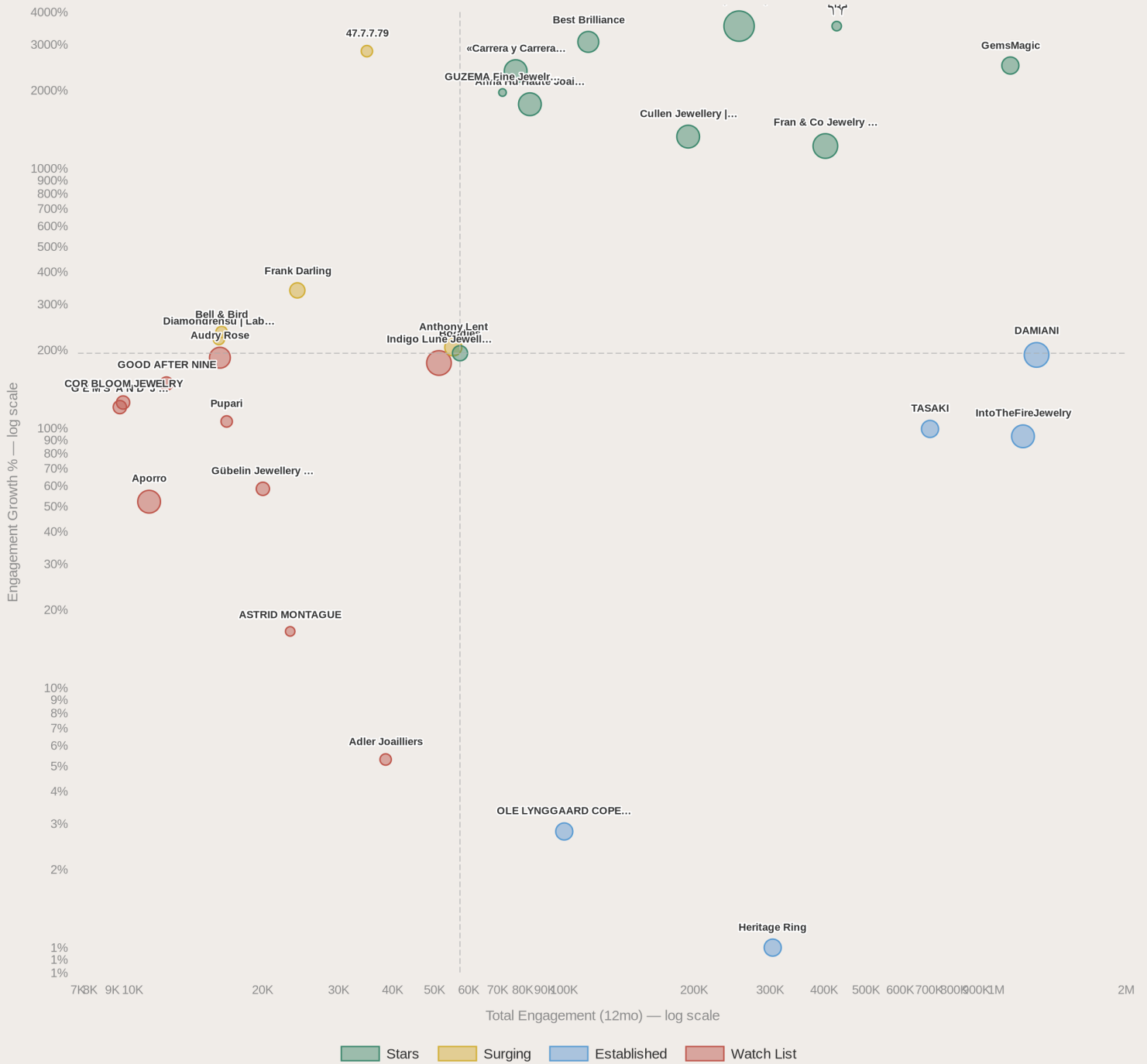
## Content Gender Split



This report is a teaser of **25 brands** out of a total sample of **6,000 brands globally**.  
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# Brand Mapping

MAR 2025 — FEB 2026 · INSTAGRAM



## Stars

۶۶۶	+37940.4%
Effy Jewelry	+11271.3%
Best Brilliance	+3070.1%
GemsMagic	+2489.3%
«Carrera y Carrera»	+2368.3%
GUZEMA Fine Jewelry	+1959.5%
Anna Hu Haute Joail...	+1766.2%
Cullen Jewellery   C...	+1325.4%
Fran & Co Jewelry	+1219.6%
Boodles	+194.3%

## Surging

47.7.7.79	+2828.0%
Frank Darling	+339.1%
Bell & Bird	+234.6%
Diamondrensu   Lab G...	+220.4%
Anthony Lent	+204.6%

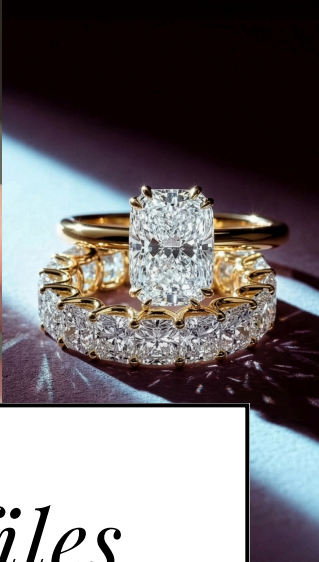
## Established

DAMIANI	+191.4%
TASAKI	+99.3%
IntoTheFireJewelry	+93.0%
OLE LYNGGAARD COPENH...	+2.8%
Heritage Ring	-0.8%

## Watch List

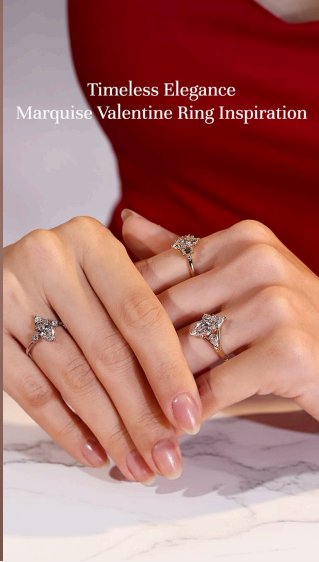
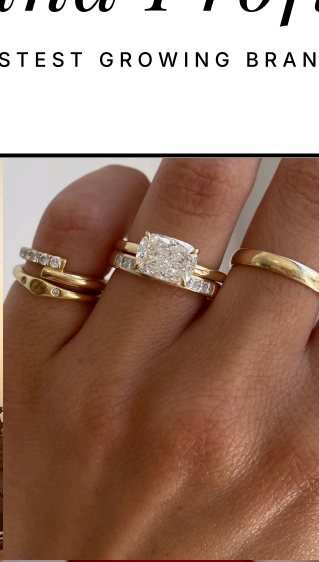
Audry Rose	+186.7%
Indigo Lune Jeweller...	+178.2%
GOOD AFTER NINE	+148.5%
COR BLOOM JEWELRY	+125.5%
G E M S A N D J U ...	+120.5%
Pupari	+106.1%
Gübelin Jewellery Of...	+58.4%
Aporro	+52.1%
ASTRID MONTAGUE	+16.5%
Adler Joailliers	+5.3%

This report is a teaser of **25 brands** out of a total sample of **6,000 brands globally**.  
Reach out to [david@submarine.ai](mailto:david@submarine.ai) for the full report.



# Brand Profiles

FASTEST GROWING BRANDS





# 537

24K followers · <https://www.instagram.com/cal.mcs/>

**47**

POSTS (12MO)

**9.1K**

AVG ENGAGEMENT

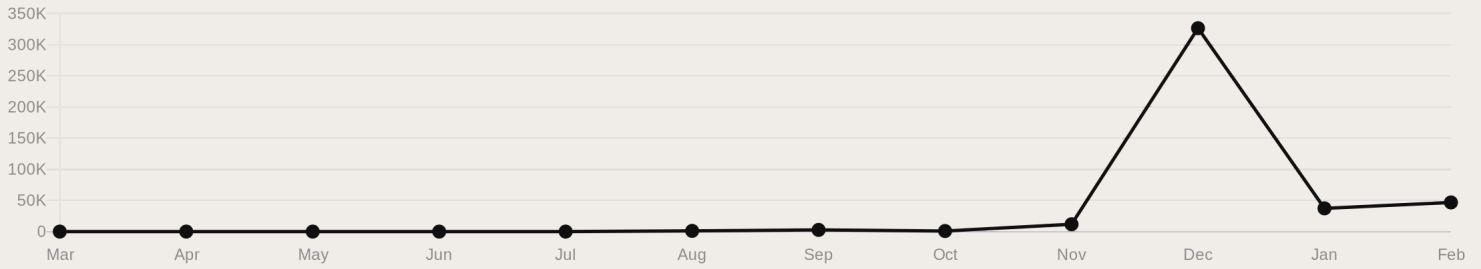
**+37940.4%**

ENG. GROWTH

**3.9**

POSTS / MONTH

## Monthly Total Engagement



## Top Content



Being diabetic AND a jewellery designer means I ca  
**287.5K eng**



Part 2: One problem I can't solve alone 💔  
**31.9K eng**



I'm a diabetic jewellery designer - Part 3 💔  
**23.8K eng**



diabetic sensor armour update / info ❤️  
**20.5K eng**



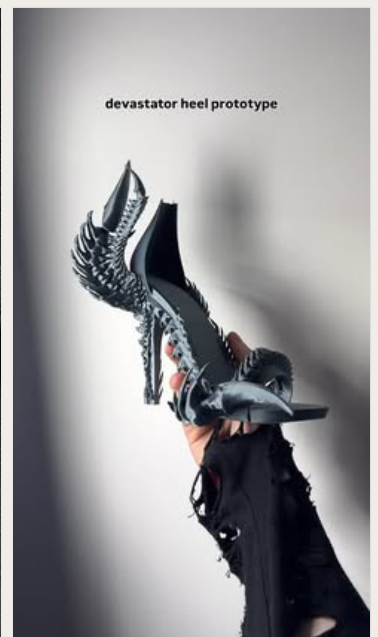
You may have taken my organ, but never my swag ❤️  
**19K eng**



Introducing the Erosee Lighter Case.  
**10.6K eng**



you've never seen anything like this - an update 💎  
**9.3K eng**



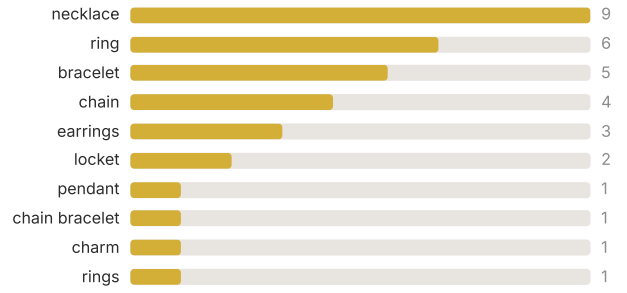
devastator heel prototype <3  
**4.8K eng**



### GENDER



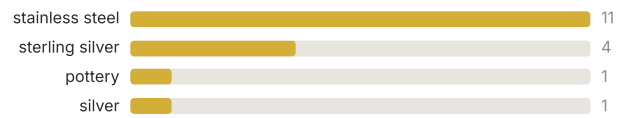
### PRODUCTS



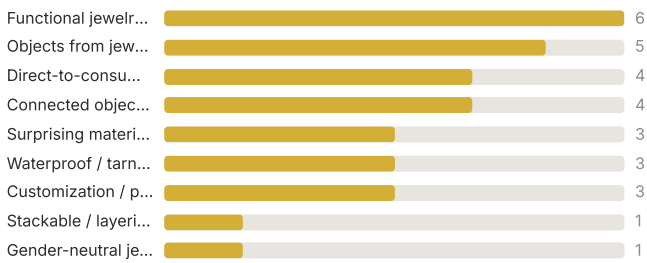
### GEMS

No data

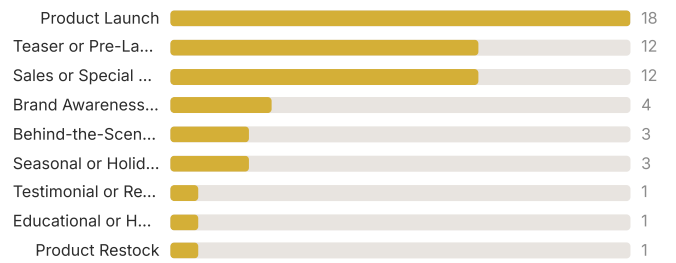
### MATERIALS



### TRENDS



### CAMPAIGN TYPE





**104**

POSTS (12MO)

**2.4K**

AVG ENGAGEMENT

**+11271.3%**

ENG. GROWTH

**8.7**

POSTS / MONTH

## Monthly Total Engagement



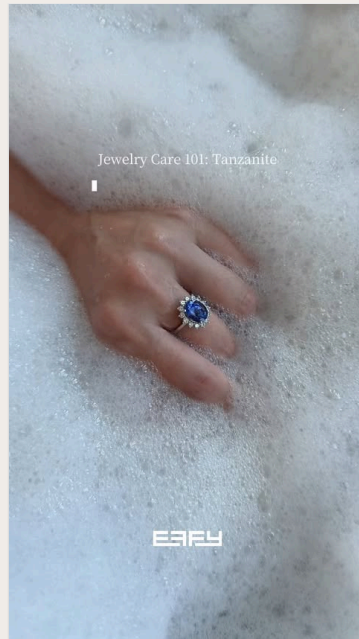
## Top Content



Swiss horological mastery meets New York's most im  
**28K eng**



Capricorns, this one's for you. 🐐 Crafted with a r  
**20.5K eng**



A stone this rare deserves extra-special care. Ski  
**19.2K eng**



Magic awaits inside every Effy Jewelry box ✨ Vibra  
**12.1K eng**



A breathtaking bloom of vivid blue diamonds framed  
**9.2K eng**



Your star sign says so much—now your jewelry can t  
**8.2K eng**



Holiday joy, wrapped in brilliant blue! Discover t  
**5K eng**



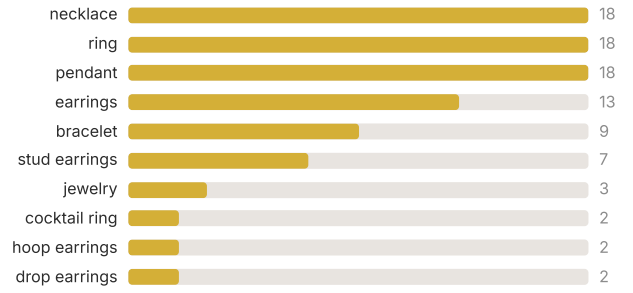
Welcoming the first day of winter with the gemston  
**4.4K eng**



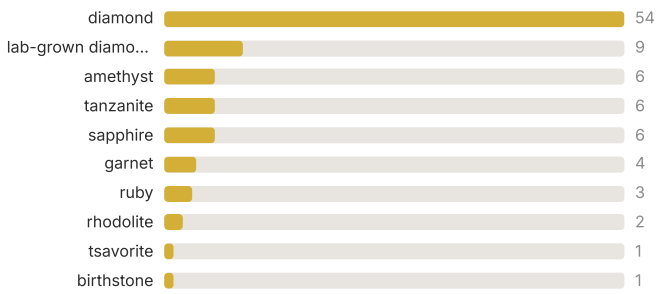
## GENDER



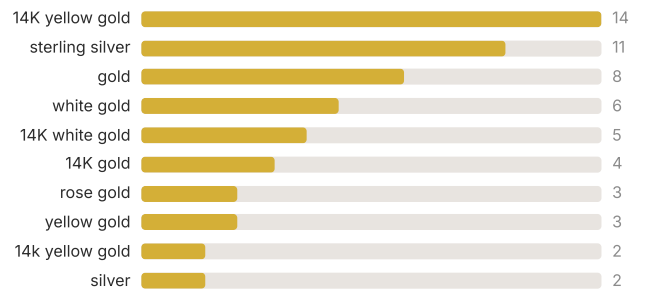
## PRODUCTS



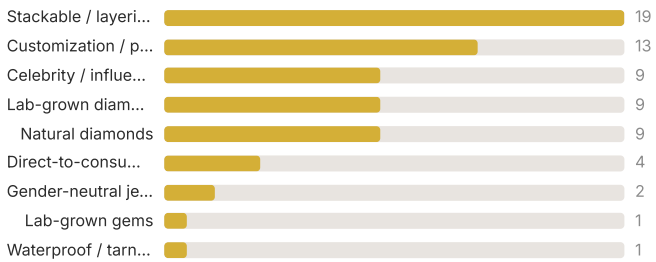
## GEMS



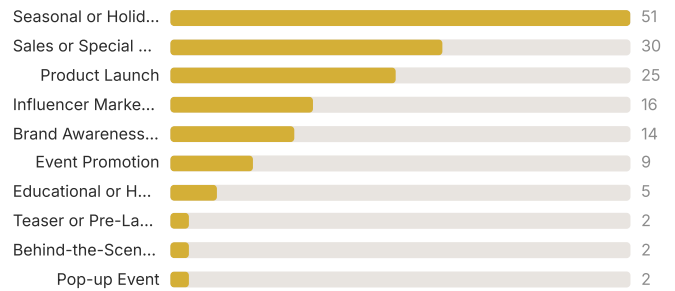
## MATERIALS



## TRENDS



## CAMPAIGN TYPE





# Best Brilliance

252.3K followers · <https://www.instagram.com/bestbrilliance/>

115

POSTS (12MO)

988.1

AVG ENGAGEMENT

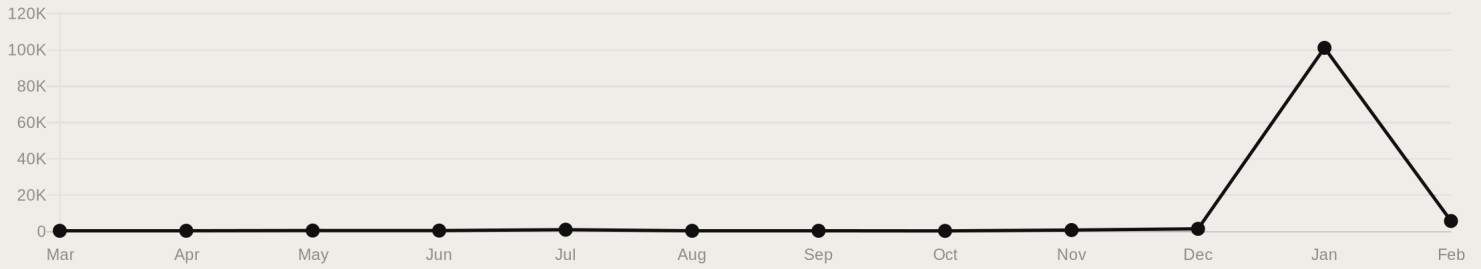
+3070.1%

ENG. GROWTH

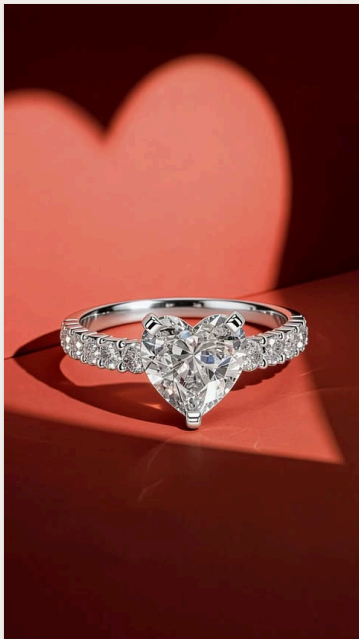
9.6

POSTS / MONTH

## Monthly Total Engagement



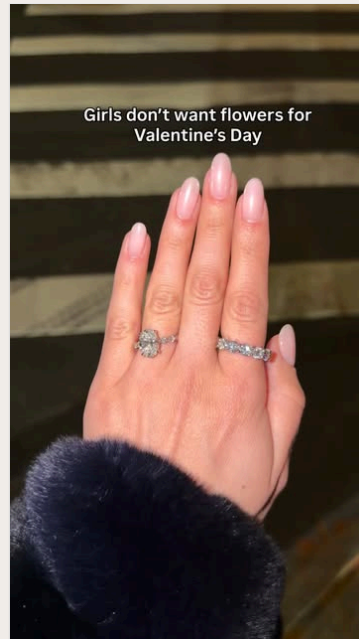
## Top Content



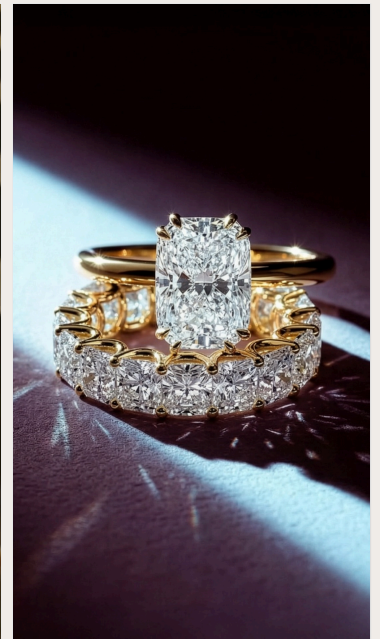
This Valentine's, love looked like this. ❤️  
86.7K eng



Recently engaged. Ring accidentally on display. 💍  
10.3K eng



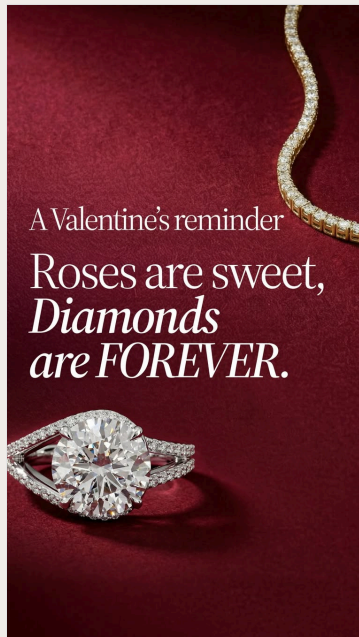
Flowers fade. Diamonds don't.  
5.2K eng



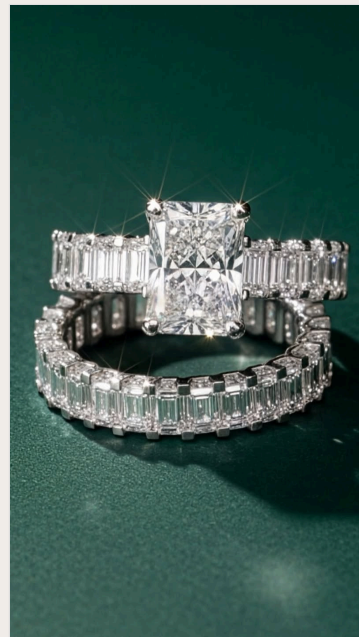
The cushion cut is having a moment and this bridal  
2.8K eng



It's the little things. ☺️💍💍  
334 eng



Gift ideas that never fade. You're welcome. 😊  
302 eng



Early Black Friday access? 😏  
282 eng



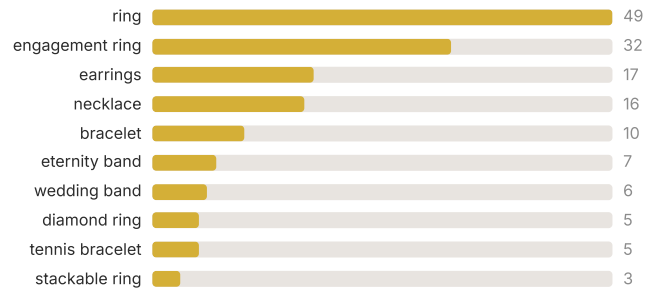
Nothing like the morning after Christmas...  
267 eng



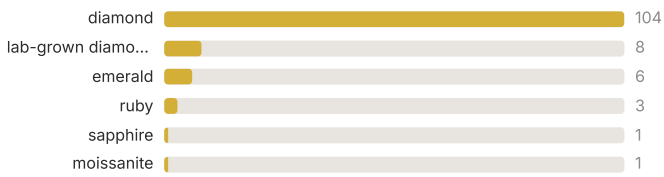
## GENDER



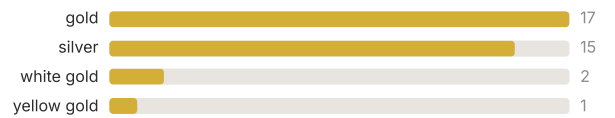
## PRODUCTS



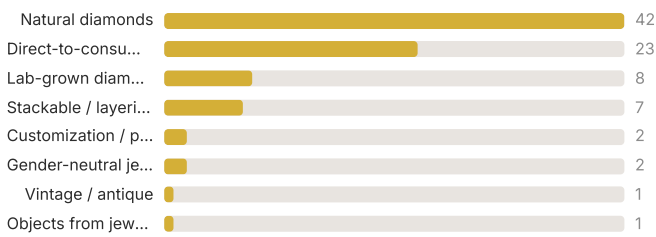
## GEMS



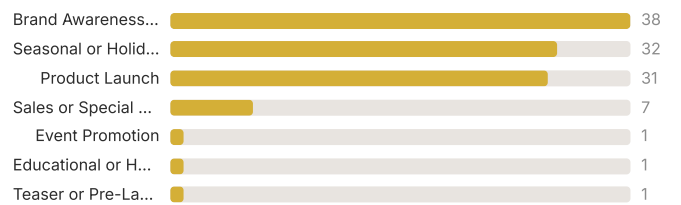
## MATERIALS



## TRENDS



## CAMPAIGN TYPE





# 47.7.7.79

46.1K followers · <https://www.instagram.com/47.7.7.79/>

**45**

POSTS (12MO)

**775.8**

AVG ENGAGEMENT

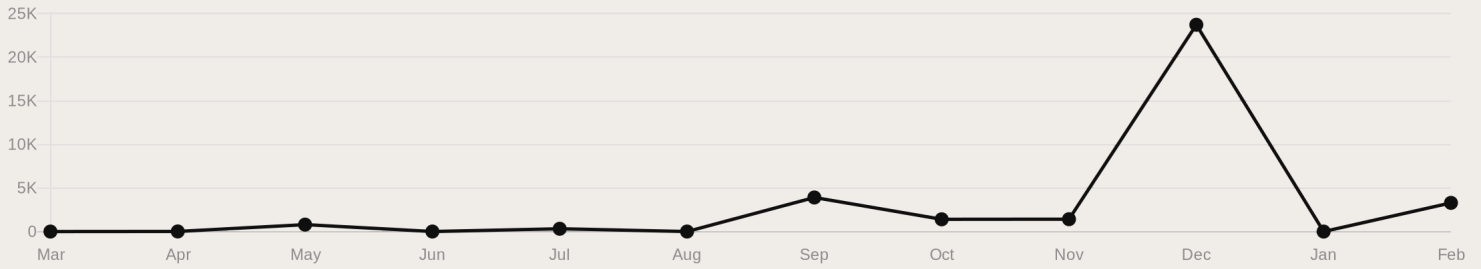
**+2828.0%**

ENG. GROWTH

**3.8**

POSTS / MONTH

## Monthly Total Engagement



## Top Content



Let that sink in 🇷🇺  
**23.7K eng**



Coat Of Arms Pendant  
**3K eng**



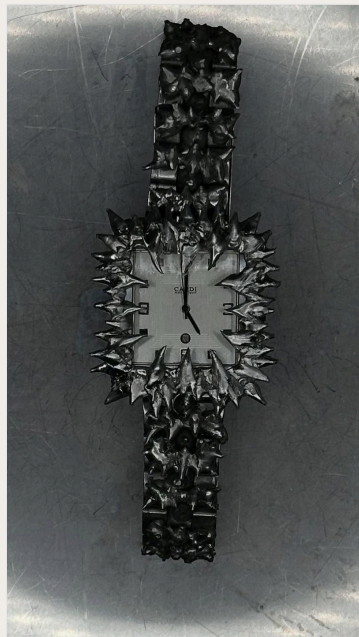
🇷🇺  
**2.9K eng**



—  
**828 eng**



Blasphemous Cross  
**578 eng**



Available now  
**536 eng**



477779 x @silent7starsss Cross  
**500 eng**



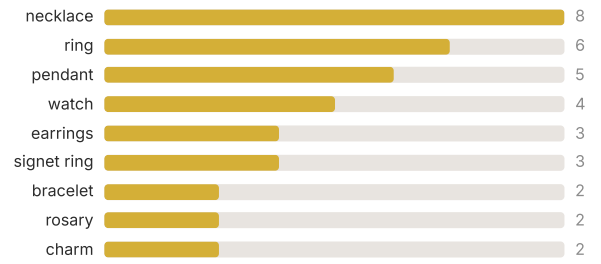
Counter Strike AK-47 keychain  
**425 eng**



### GENDER



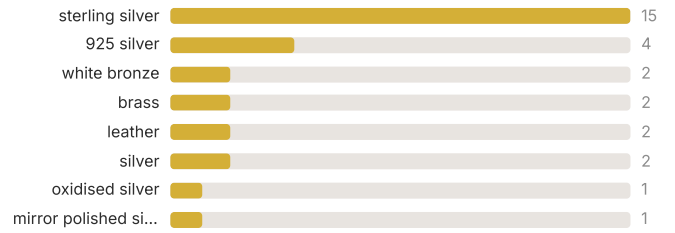
### PRODUCTS



### GEMS



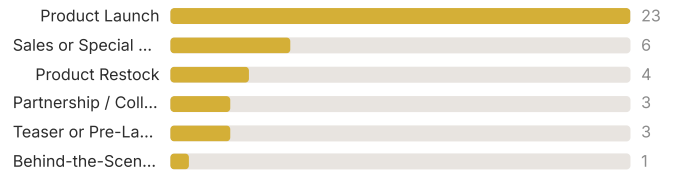
### MATERIALS



### TRENDS



### CAMPAIGN TYPE





**118**

POSTS (12MO)

**9.1K**

AVG ENGAGEMENT

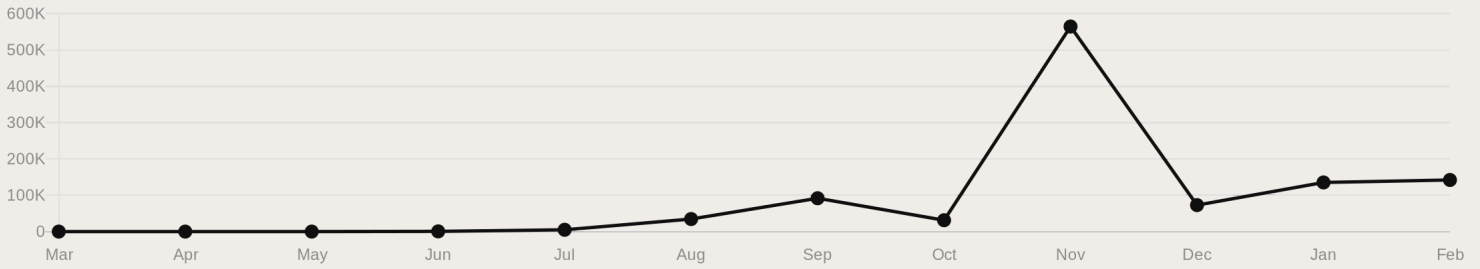
**+2489.3%**

ENG. GROWTH

**9.8**

POSTS / MONTH

## Monthly Total Engagement



## Top Content



20% OFF this Black Friday! Tap the link in bio 🛍️  
**384.3K eng**



If you love nature-inspired rings... 🌿🍷 #gemsmagic  
**83.3K eng**



20% OFF this Black Friday! Tap the link in bio 🛍️  
**82.3K eng**



Love nature-inspired rings 🌿🍷  
**65.3K eng**



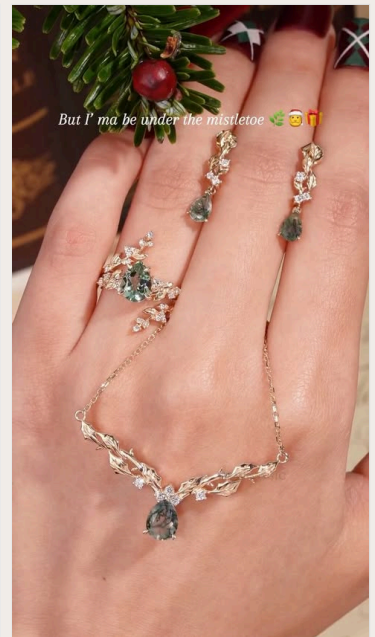
20% OFF this Black Friday! Tap the link in bio 🛍️  
**64.2K eng**



What's your ring mean? 🍷  
**37K eng**



Rings of Magic 🍷🍷 #gemsmagic #leafring #naturei...  
**30.8K eng**



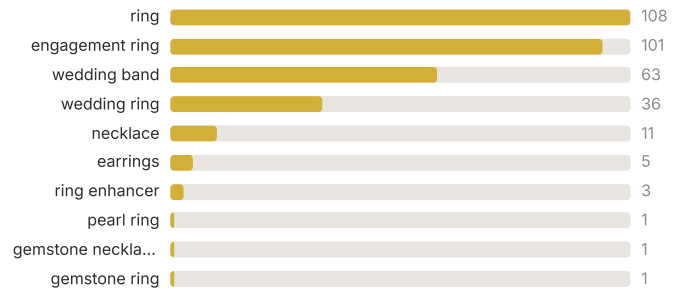
With you 🍷❤️ #gemsmagic #leafring #natureinspired  
**21.3K eng**



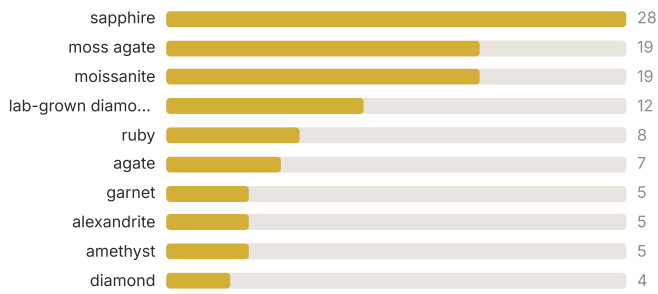
## GENDER



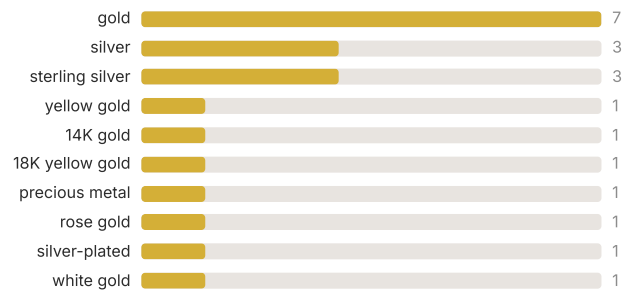
## PRODUCTS



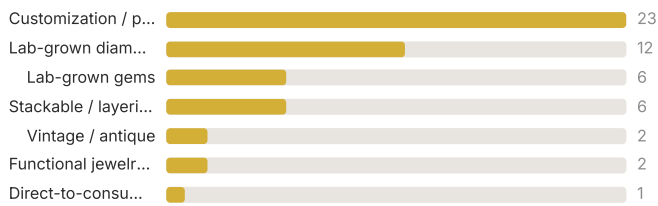
## GEMS



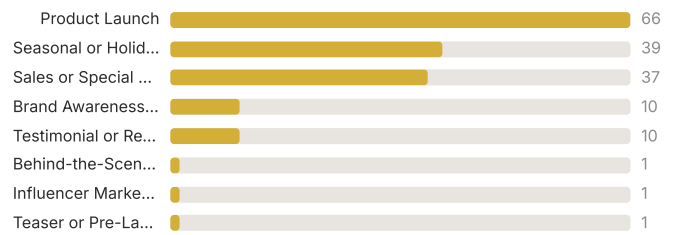
## MATERIALS



## TRENDS



## CAMPAIGN TYPE





# «Carrera y Carrera»

320.4K followers · [https://www.instagram.com/carreraycarrera\\_official/](https://www.instagram.com/carreraycarrera_official/)

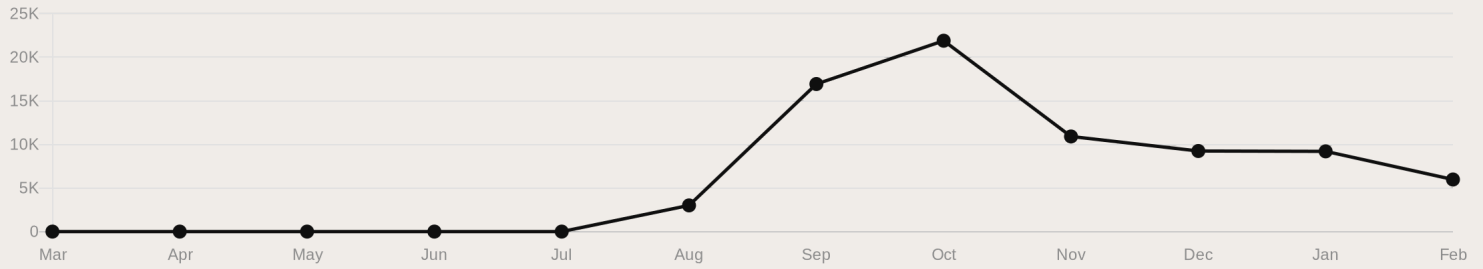
**107**  
POSTS (12MO)

**721.1**  
AVG ENGAGEMENT

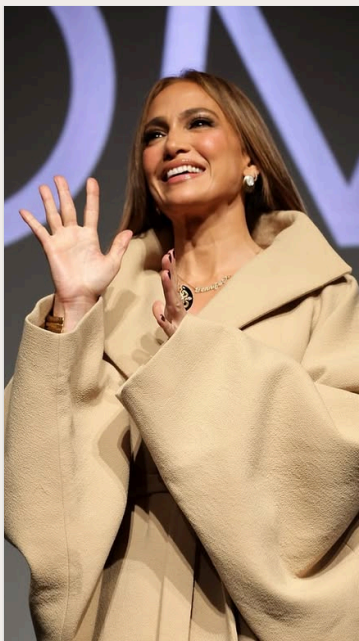
**+2368.3%**  
ENG. GROWTH

**8.9**  
POSTS / MONTH

## Monthly Total Engagement



## Top Content



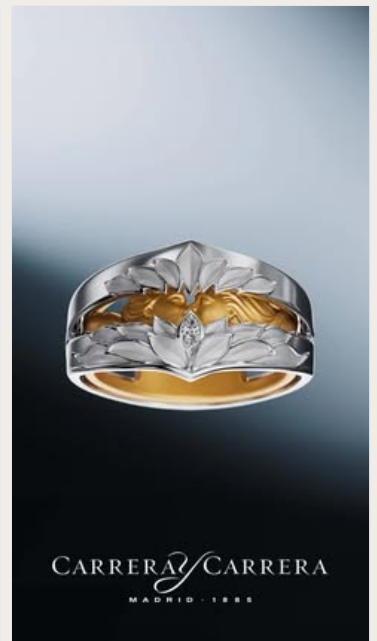
Jennifer Lopez wearing Carrera y  
**3.1K eng**



Where love is sealed forever.  
**2.5K eng**



Eva Longoria @evalongoria wearing an exquisite Car  
**2.4K eng**



The Secret Mini ring transforms love into a timele  
**1.9K eng**



The Secreto Mini ring reveals two souls eternally  
**1.8K eng**



Radiant on the stage of America's Got Talent, Sofi  
**1.6K eng**



Necklace Infinito  
**1.6K eng**



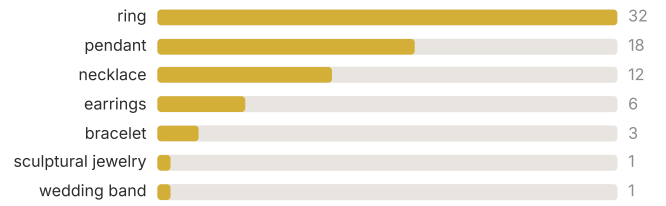
A symbol of freedom and light. Libre Ring from the  
**1.5K eng**



## GENDER



## PRODUCTS



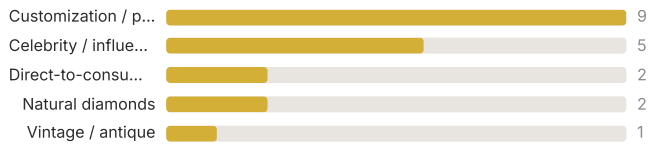
## GEMS



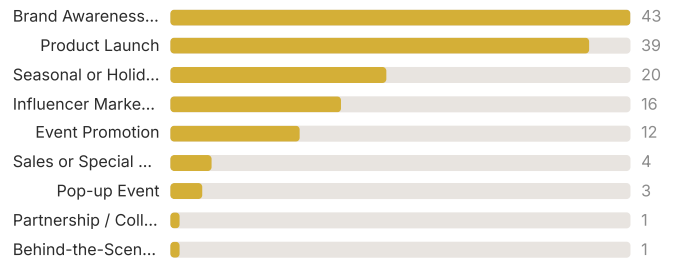
## MATERIALS



## TRENDS



## CAMPAIGN TYPE





# GUZEMA Fine Jewelry

14.3K followers · [https://www.instagram.com/guzema\\_jewelry/](https://www.instagram.com/guzema_jewelry/)

**115**

POSTS (12MO)

**625.5**

AVG ENGAGEMENT

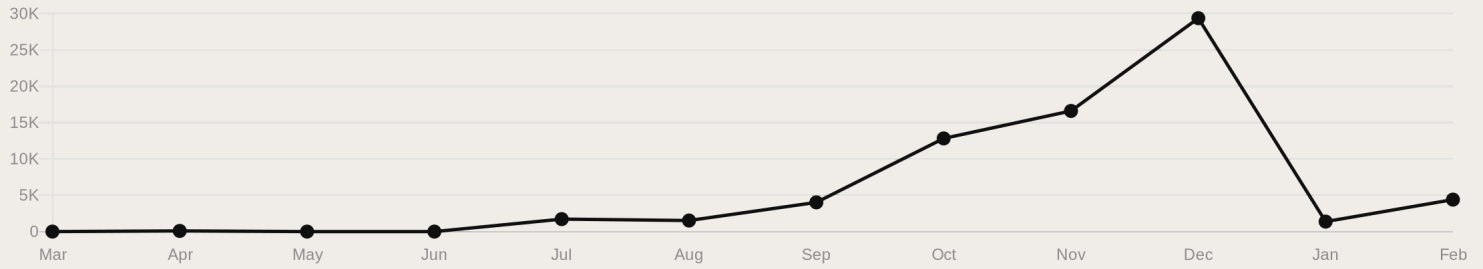
**+1959.5%**

ENG. GROWTH

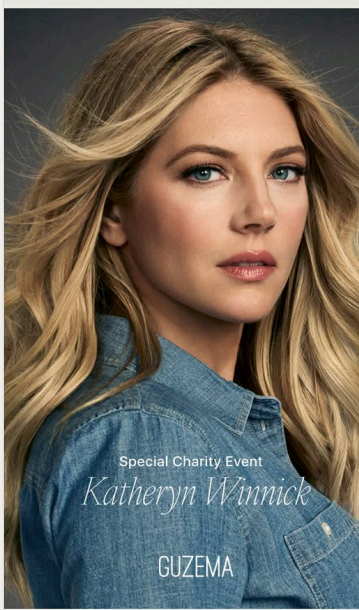
**9.6**

POSTS / MONTH

## Monthly Total Engagement



## Top Content



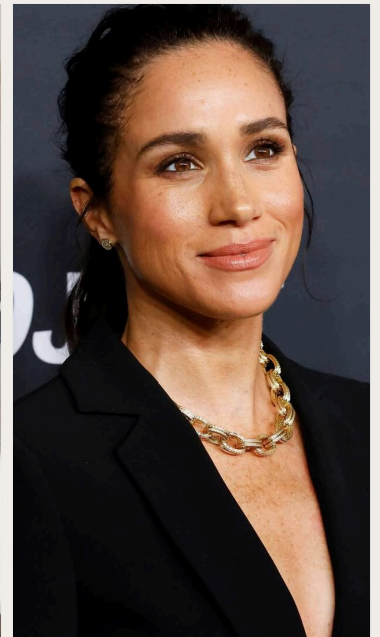
This festive season, we invite you to pause and li  
**16.3K eng**



This season, we're especially thankful for our gro  
**14.1K eng**



GUZEMA Fine Jewelry Shines in the Final Season of  
**10.4K eng**



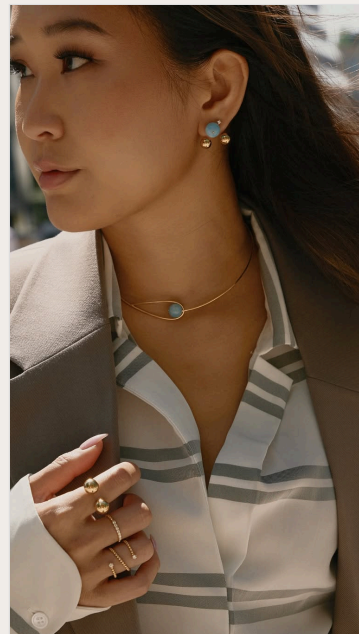
Harry and Meghan, the Duke and Duchess of Sussex,  
**9.3K eng**



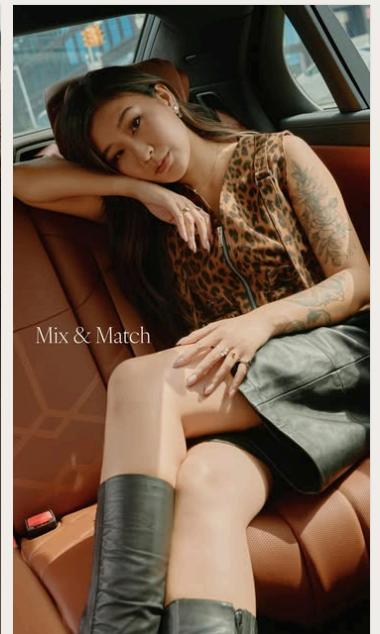
Love is a choice we make every day - to care, to f  
**2.6K eng**



Marina doesn't just move — she tells stories throu  
**1.7K eng**



Samantha Tan @samanthaatan wears GUZEMA the ...  
**1.4K eng**

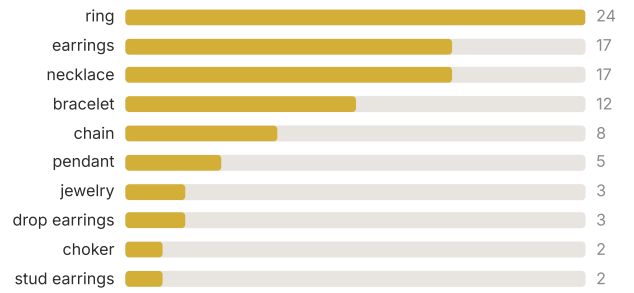


Racing is speed and discipline — yet for Samantha  
**1.1K eng**

## GENDER



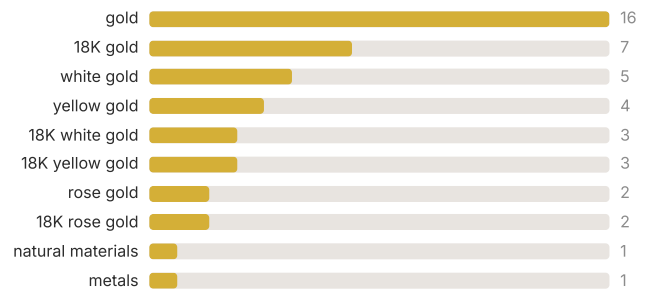
## PRODUCTS



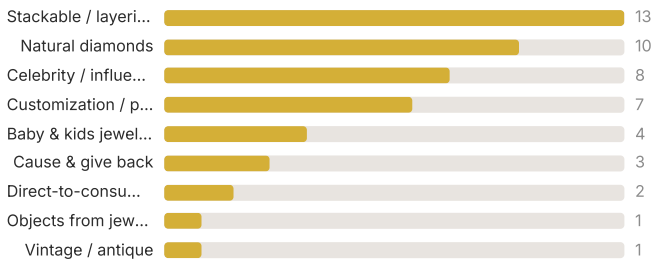
## GEMS



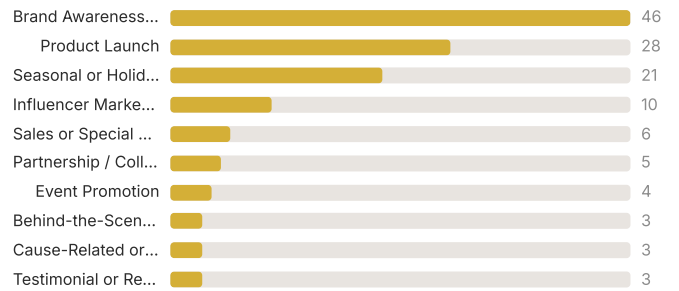
## MATERIALS



## TRENDS



## CAMPAIGN TYPE





# Anna Hu Haute Joaillerie

364.5K followers · [https://www.instagram.com/annahu\\_hautejoaillerie/](https://www.instagram.com/annahu_hautejoaillerie/)

**92**

POSTS (12MO)

**904.7**

AVG ENGAGEMENT

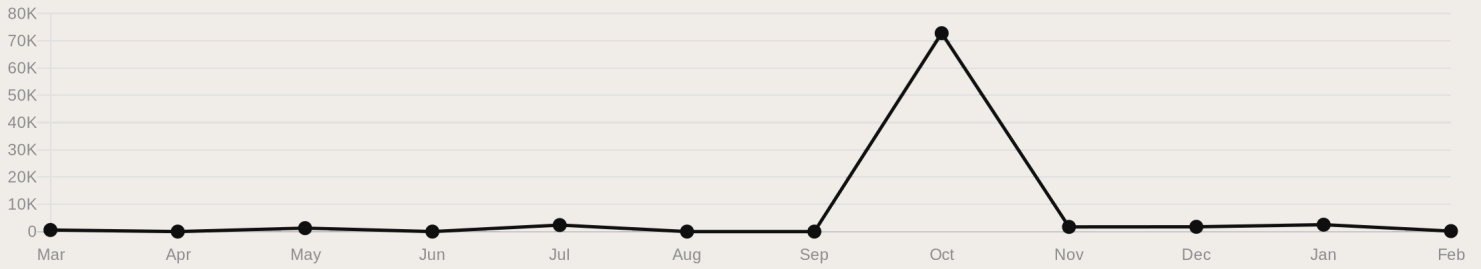
**+1766.2%**

ENG. GROWTH

**7.7**

POSTS / MONTH

## Monthly Total Engagement



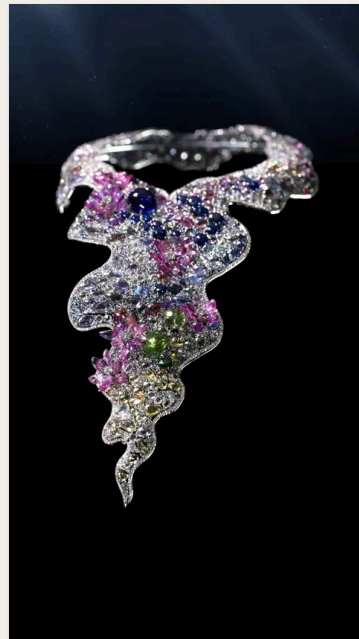
## Top Content



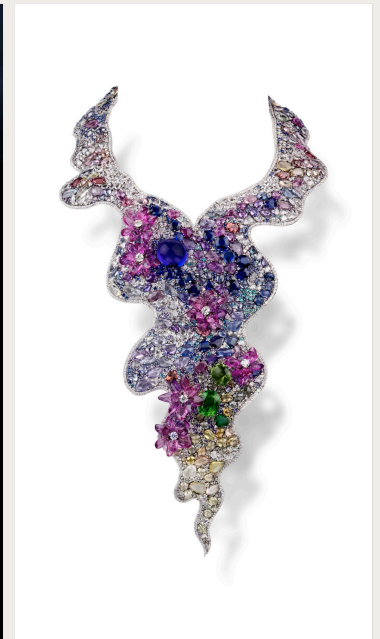
During the Grand Prix de la Haute Joaillerie, the **28.8K eng**



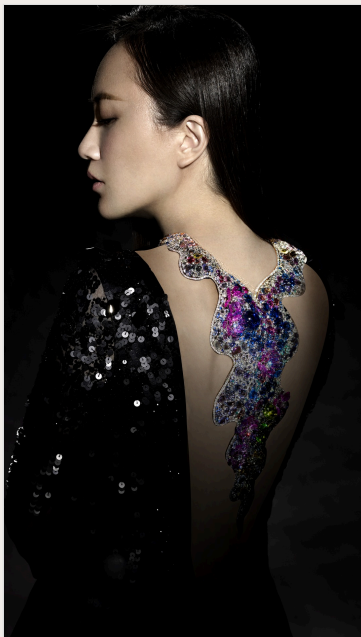
Honored and delighted to be invited to the inaugur **17.3K eng**



Monet Water Lilies Necklace embodies Anna's deep a **17K eng**



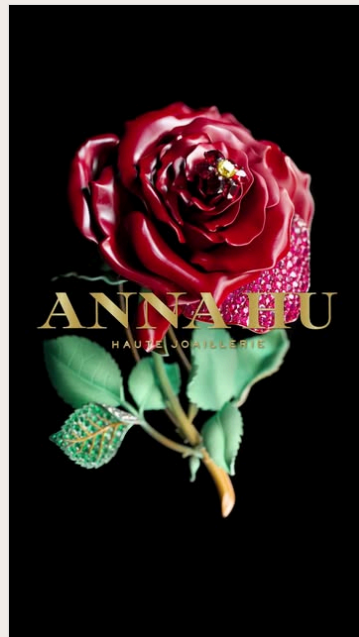
A poetic homage to the Impressionist movement, thi **1.6K eng**



Monet Water Lilies necklace is a masterpiece of de **1.4K eng**



Inspired by Edward Elgar's Salut d'Amour, a timele **969 eng**



This brooch captures a moment of stillness—an inti **808 eng**



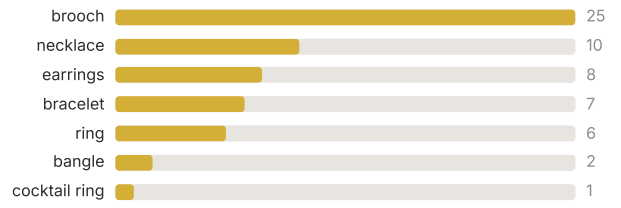
In the Orchid Minuet collection, color becomes mor **609 eng**



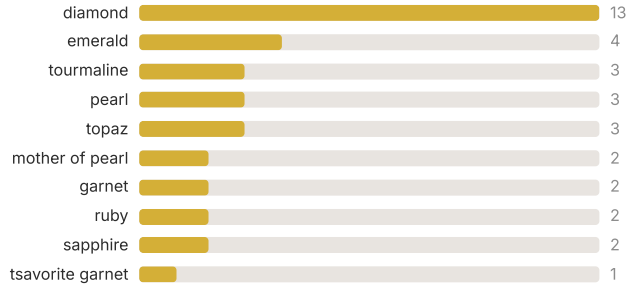
## GENDER



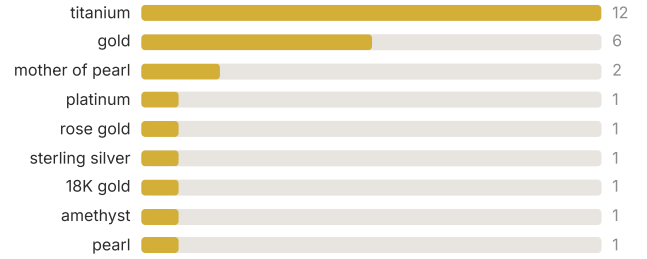
## PRODUCTS



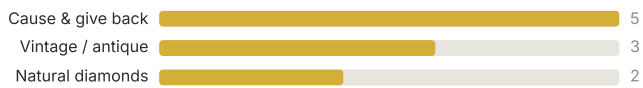
## GEMS



## MATERIALS



## TRENDS



## CAMPAIGN TYPE

No data



# Cullen Jewellery | Custom Engagement Rings

356.1K followers · <https://www.instagram.com/cullenjewellery/>

**108**

POSTS (12MO)

**1.8K**

AVG ENGAGEMENT

**+1325.4%**

ENG. GROWTH

**9.0**

POSTS / MONTH

## Monthly Total Engagement



## Top Content



Valentine's Day is fast approaching and we know th  
**29.4K eng**



Add it to the calendar 🗓️👁️  
**27.2K eng**



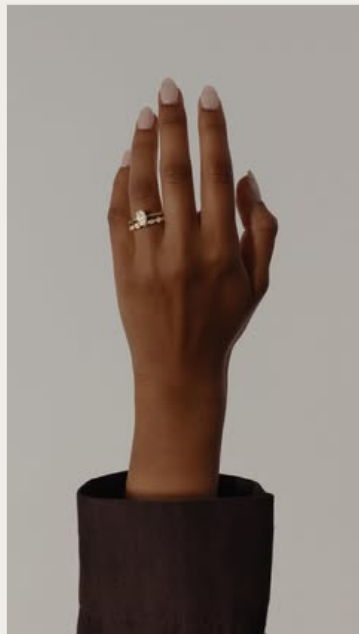
Rules are rules 🗓️👁️  
**18.3K eng**



Here are some things to keep in mind if you're loo  
**12.7K eng**



TAG THEM 🌟 Can they guess your favourite engag...  
**11K eng**



We don't make the rules...🗓️👁️  
**10.6K eng**



The most secure ring setting you can get... a Bezel 🌟  
**5.8K eng**

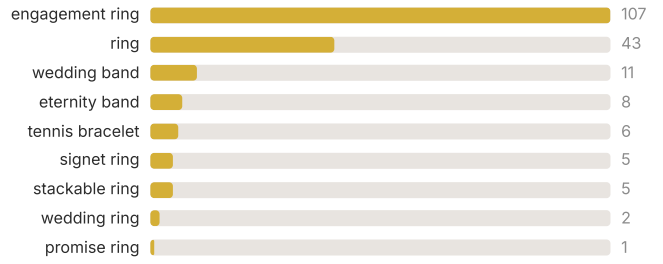


Dream ring...🌟👁️  
**4K eng**

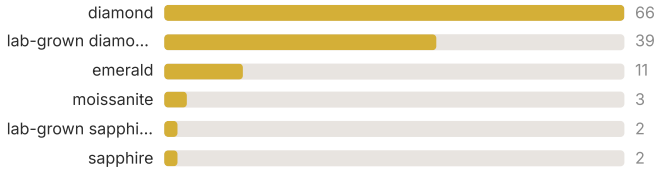
**GENDER**



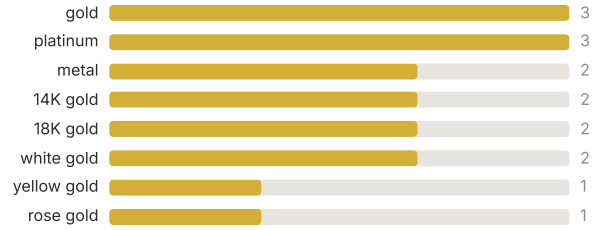
**PRODUCTS**



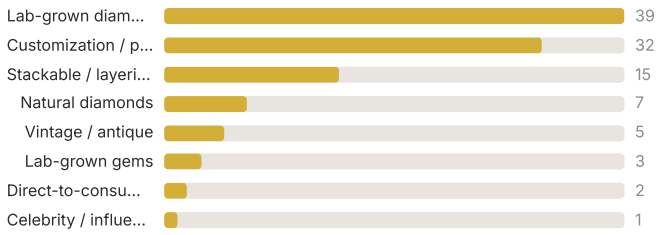
**GEMS**



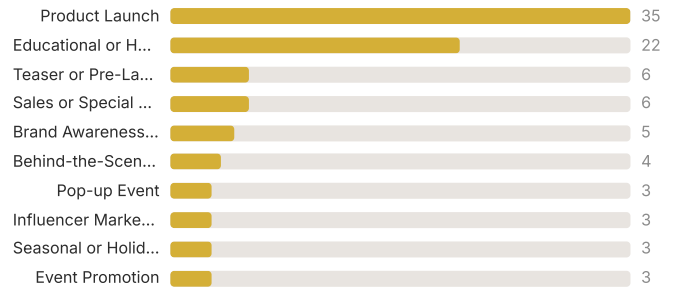
**MATERIALS**



**TRENDS**



**CAMPAIGN TYPE**





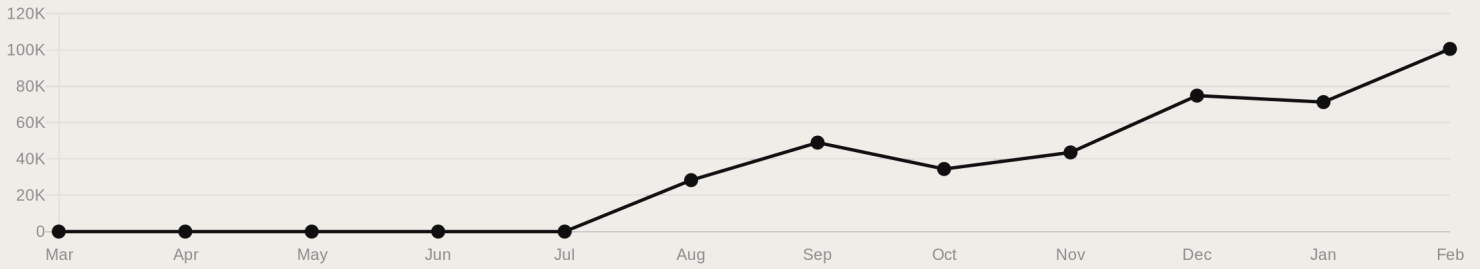
**114**  
POSTS (12MO)

**3.5K**  
AVG ENGAGEMENT

**+1219.6%**  
ENG. GROWTH

**9.5**  
POSTS / MONTH

## Monthly Total Engagement



## Top Content



🔥 If you have an old high school graduation ring i 60.5K eng



🔥 Shipping out your 10-14k ring orders! Pick your 14K eng



🔥 Selling 10 KILOS of silver after holding for one 26.5K eng



🔥 Free nugget rings every week? 📦👉 only to 15.4K eng



🔥 We got you! 📦👉 Nugget + Mexican Centenario rings 14.6K eng



🔥 Shipping out your 10-14k ring orders! Pick your 6.8K eng



🔥 Black Friday sales are live! 7% off all 10-14k j 6.4K eng



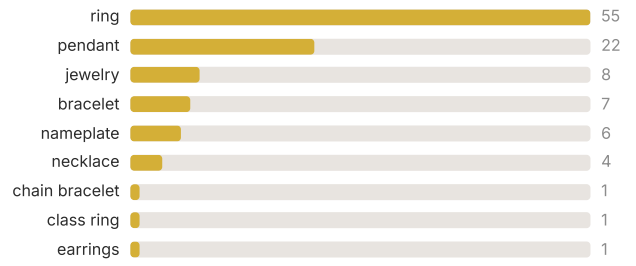
🔥 Black Friday sales are live! 7% off all 10-14k j 6.4K eng



## GENDER



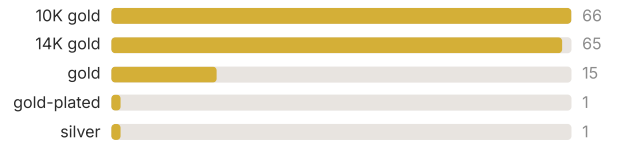
## PRODUCTS



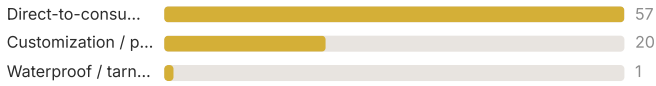
## GEMS

No data

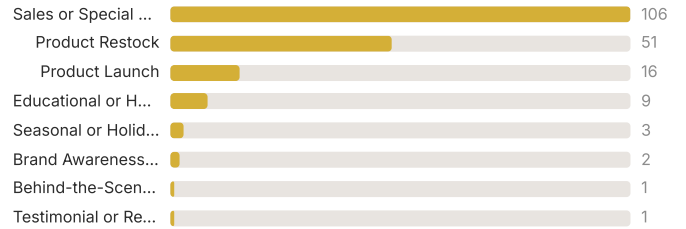
## MATERIALS



## TRENDS



## CAMPAIGN TYPE





**110**

POSTS (12MO)

**219.1**

AVG ENGAGEMENT

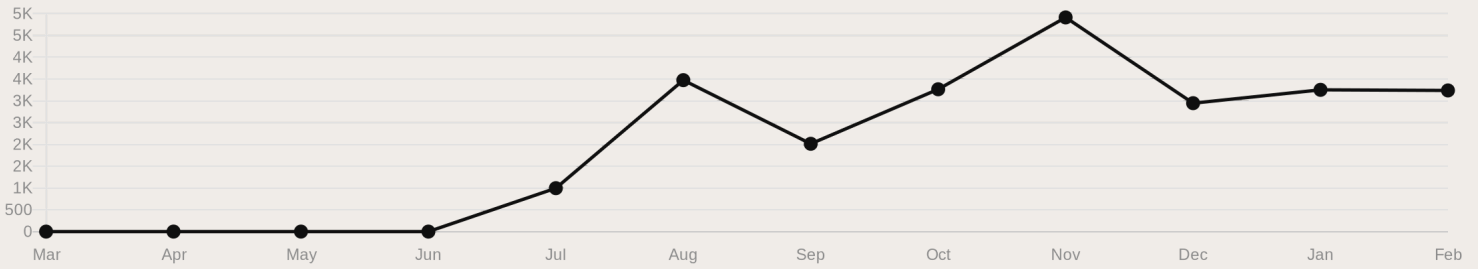
**+339.1%**

ENG. GROWTH

**9.2**

POSTS / MONTH

## Monthly Total Engagement



## Top Content



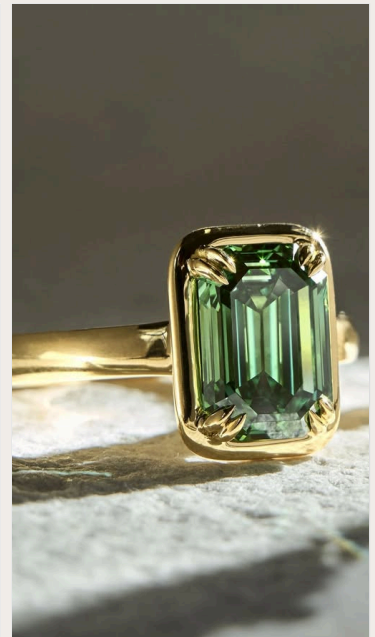
She's long, sparkly, and 100% lab-grown – what's n  
**3.5K eng**



That's 100% your look, @lola.tung 🍷  
**2K eng**



Spotted at Wimbledon: @oliviadrodrigo wearing Frank  
**996 eng**



Consider us green with envy over this green, fancy  
**911 eng**



GIVEAWAY! 🌟 Closed.  
**792 eng**



Love among the vines 🍷❤️ Cin cin to @nandinfrka a  
**674 eng**



Who doesn't love a bezel-set cushion moment?! 🍷  
**594 eng**

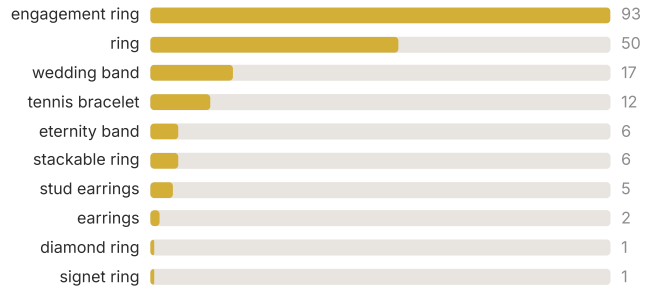


Daring, chic, and seriously sparkly: the Symphony  
**557 eng**

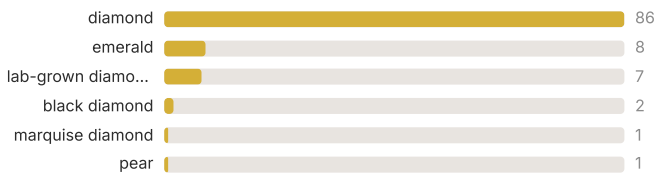
**GENDER**



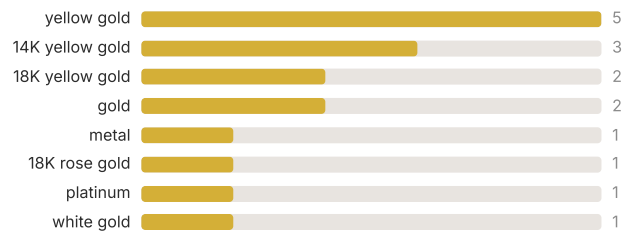
**PRODUCTS**



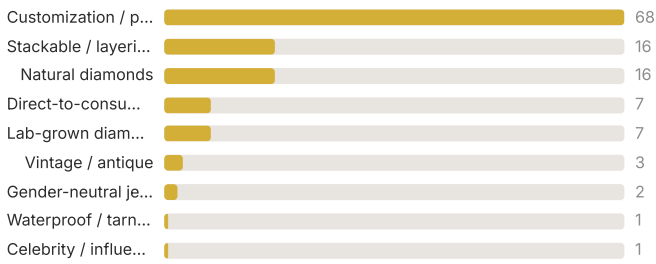
**GEMS**



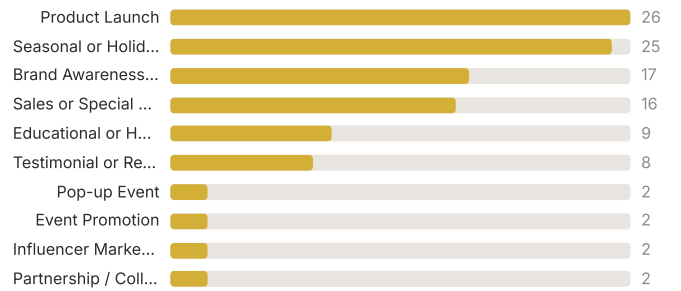
**MATERIALS**



**TRENDS**



**CAMPAIGN TYPE**





**118**

POSTS (12MO)

**136.4**

AVG ENGAGEMENT

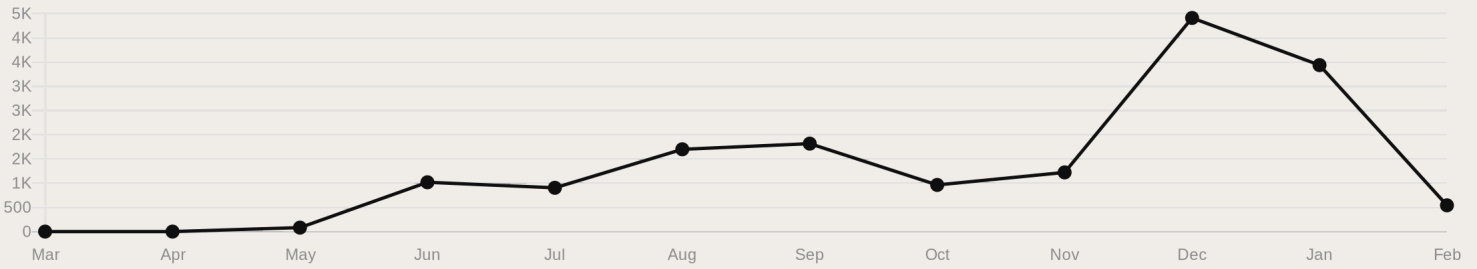
**+234.6%**

ENG. GROWTH

**9.8**

POSTS / MONTH

## Monthly Total Engagement



## Top Content



Bell & Bird No. 3863 Émerald an  
**1.8K eng**



Georgian Era Gemstone Love  
**922 eng**



Insect motifs are among the most enchanting themes  
**763 eng**



Georgian Blown Glass Pearl  
**504 eng**



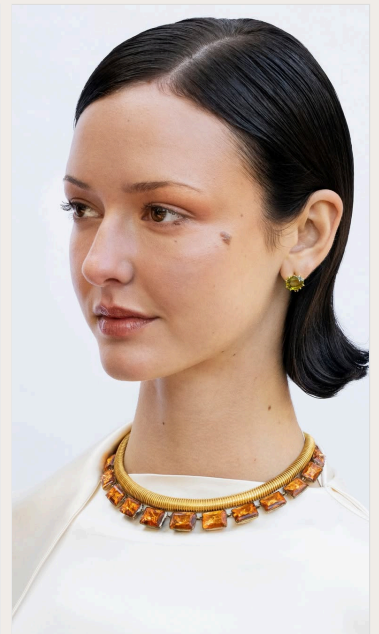
Given as a celebration of an anniversary, with the  
**495 eng**



Victorian Era Gemstone Beetle Brooches  
**440 eng**



Just because everyone is loving that elongated cus  
**427 eng**



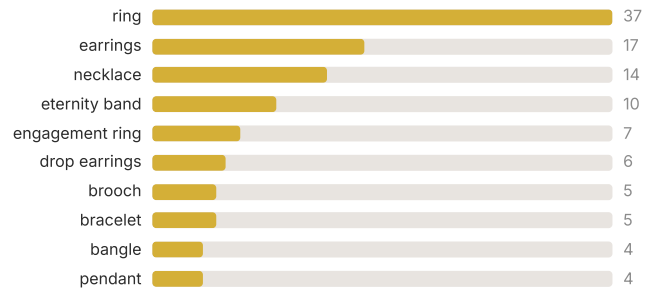
Happy Holidays and season greetings from Bell & Bi  
**370 eng**



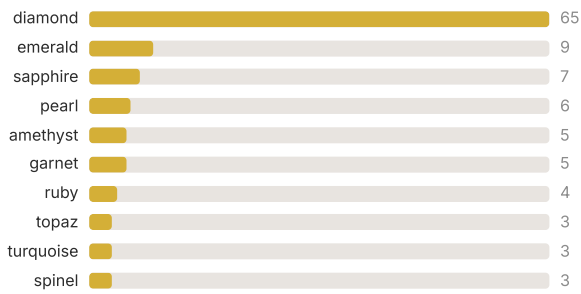
## GENDER



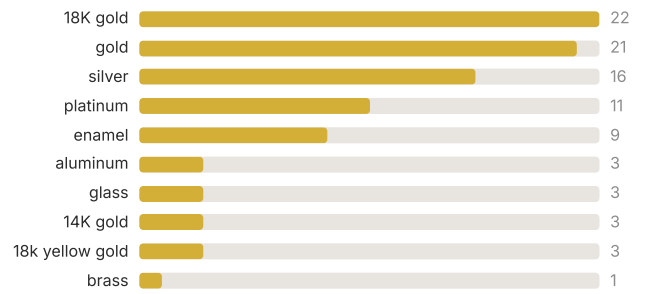
## PRODUCTS



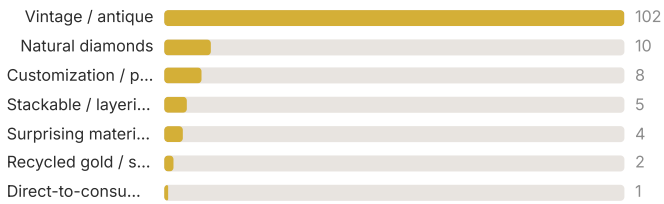
## GEMS



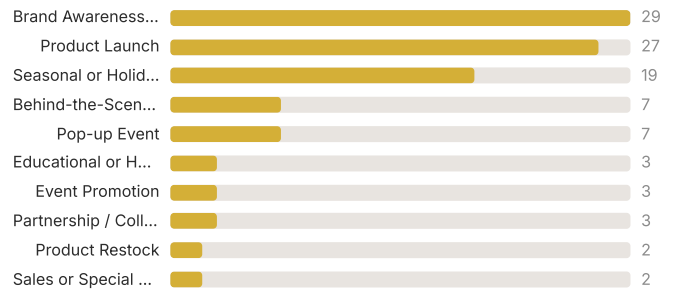
## MATERIALS



## TRENDS



## CAMPAIGN TYPE





# Diamondrensu | Lab Grown Diamonds and Moissanite Jewelry

30.5K followers · <https://www.instagram.com/diamondrensu/>

**113**

POSTS (12MO)

**140.4**

AVG ENGAGEMENT

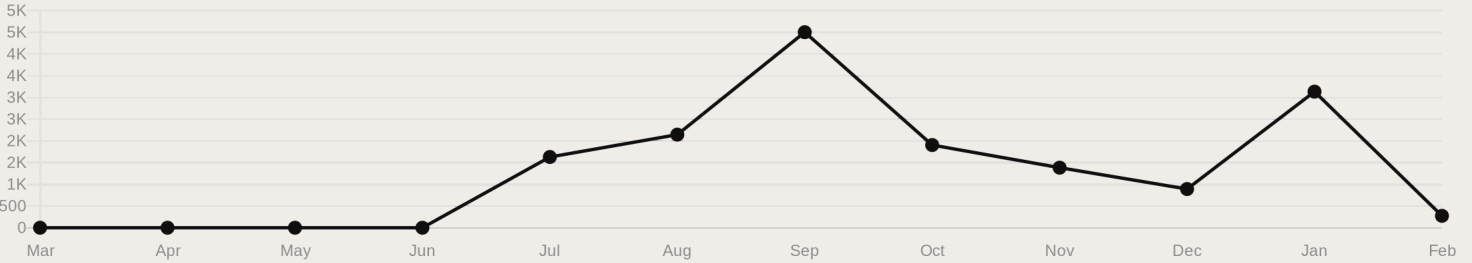
**+220.4%**

ENG. GROWTH

**9.4**

POSTS / MONTH

## Monthly Total Engagement



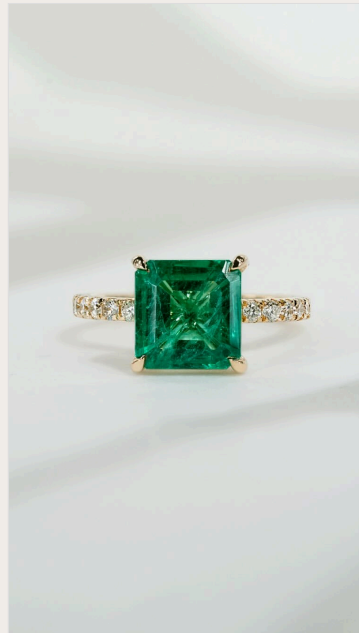
## Top Content



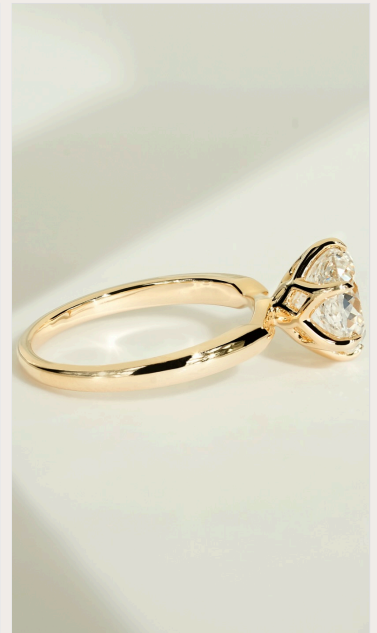
GIVEAWAY TIME with Diamond Rensu ✨  
2.7K eng



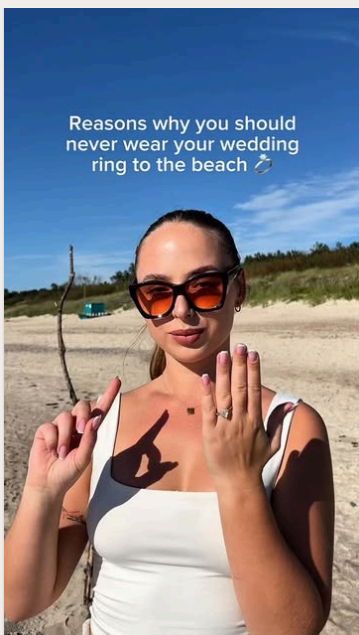
Because one ring starts it.  
930 eng



Emerald dreams, set in lab-grown diamonds 💚✨  
923 eng



Royally Yours! 👑  
911 eng



Beaches and wedding rings don't mix! ❌  
840 eng



Summer sparkle deserves extra care. ☀️🌸  
656 eng



The only problem I'm okay with having.....😂  
550 eng



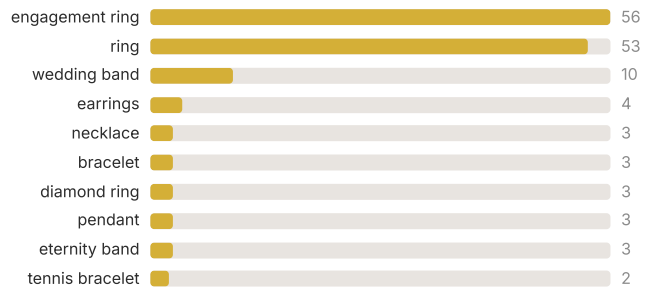
Royally Yours! 👑  
487 eng



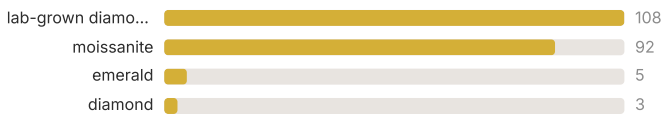
### GENDER



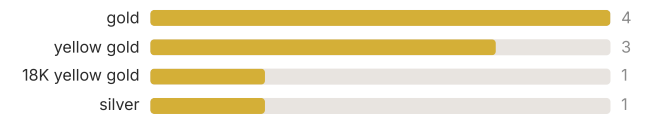
### PRODUCTS



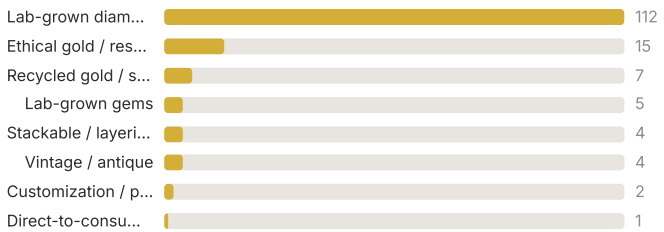
### GEMS



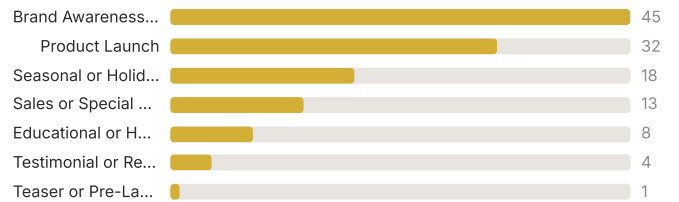
### MATERIALS



### TRENDS



### CAMPAIGN TYPE





**110**

POSTS (12MO)

**503.1**

AVG ENGAGEMENT

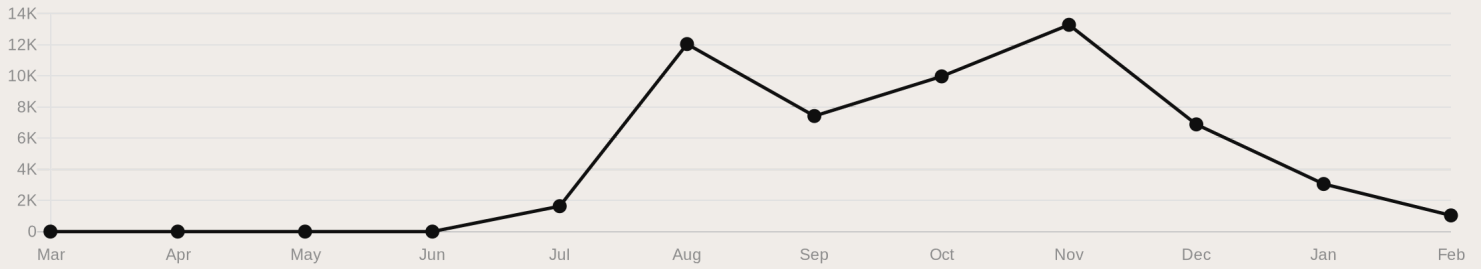
**+204.6%**

ENG. GROWTH

**9.2**

POSTS / MONTH

## Monthly Total Engagement



## Top Content



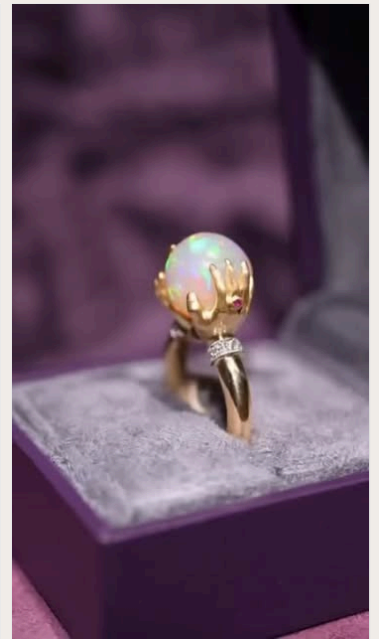
Stack them all!  
**6.3K eng**



Elevate your look with crescent moonfaces, stars,  
**2.2K eng**



Hanging Flying Fox Earrings crafted in 18k yellow  
**1.6K eng**



Discover the newest treasures in Our Adorned Hands  
**1.6K eng**



Crafting our Flower Child.  
**1.5K eng**



Making Moonface Pendants in 90 seconds.  
**1.4K eng**



Envisioned as a female counterpart to Vulcan, the  
**1.4K eng**

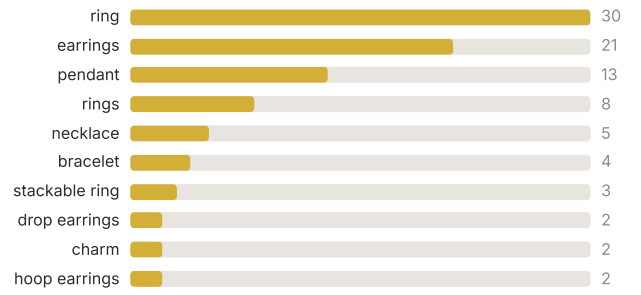


What country is your jewelry made in?  
**1.4K eng**

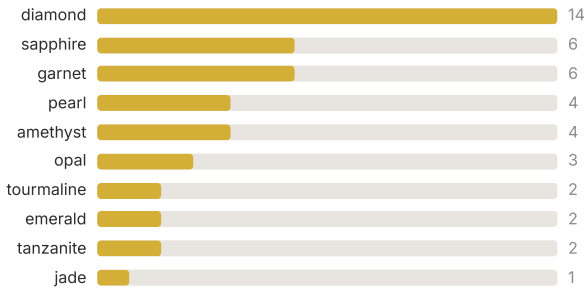
**GENDER**



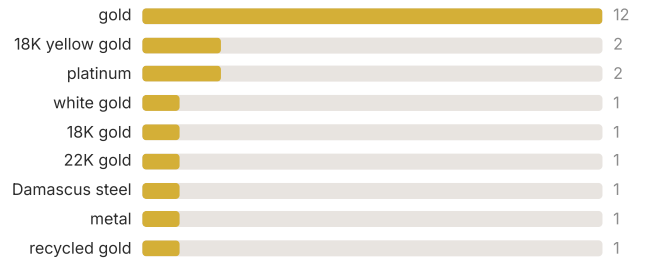
**PRODUCTS**



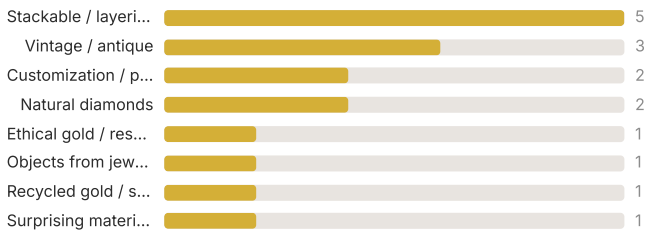
**GEMS**



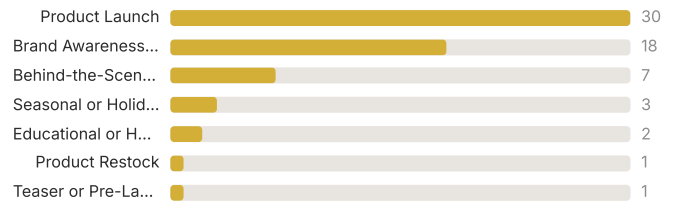
**MATERIALS**



**TRENDS**



**CAMPAIGN TYPE**





**117**

POSTS (12MO)

**490.1**

AVG ENGAGEMENT

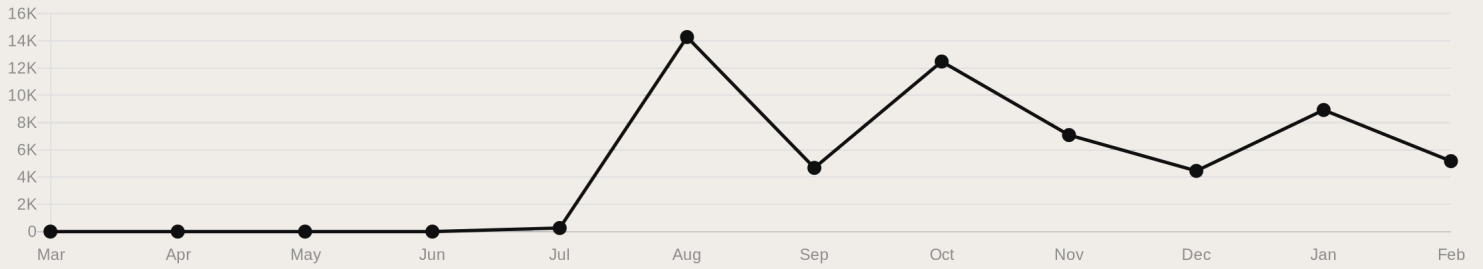
**+194.3%**

ENG. GROWTH

**9.8**

POSTS / MONTH

## Monthly Total Engagement



## Top Content



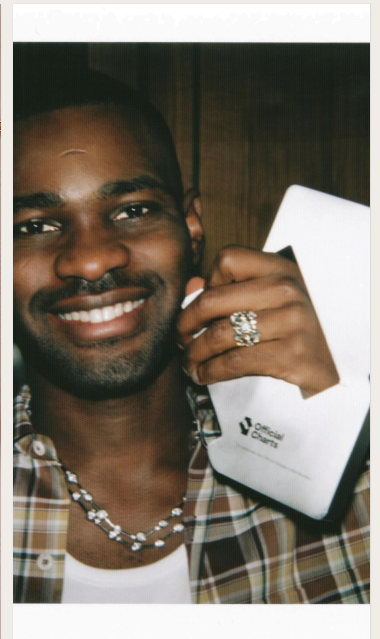
While pink diamonds exist in a spectrum of captiva  
**3.7K eng**



The first Boodles x @weddingpresentco Supper Club  
**2.9K eng**



It is the 'play of light' that makes jewellery so  
**2.3K eng**



We're delighted to celebrate and congratulate Bood  
**1.8K eng**



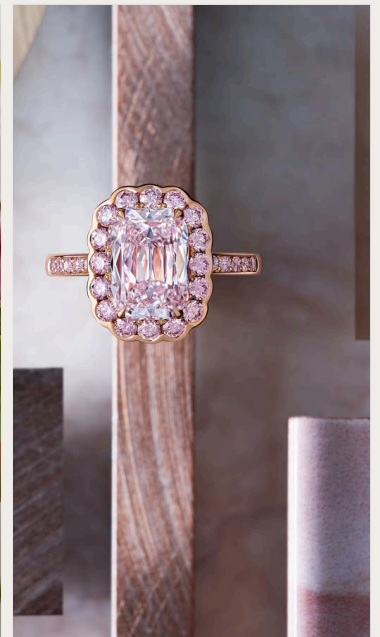
It's a joy to be a long-time friend of Dame Emma T  
**1.7K eng**



Multi-coloured sapphires, rubies and diamonds refl  
**1.6K eng**



At the end of August, Boodles' Marketing Director,  
**1.4K eng**



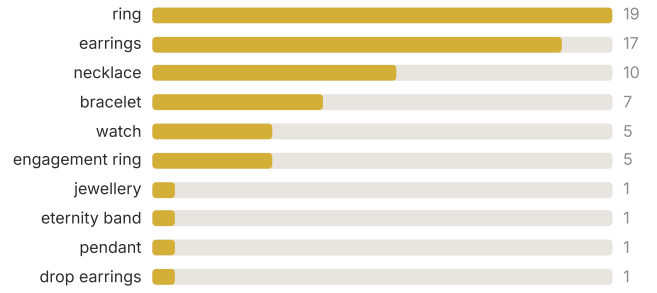
Boodles is delighted to unveil its first-ever pink  
**1.4K eng**



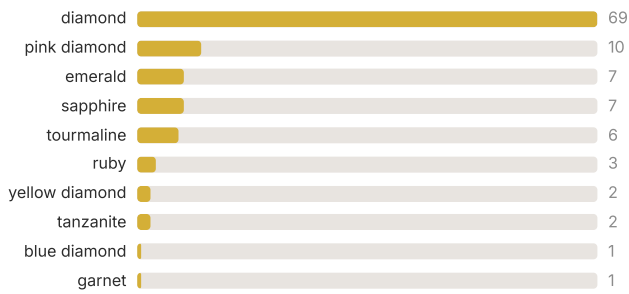
## GENDER



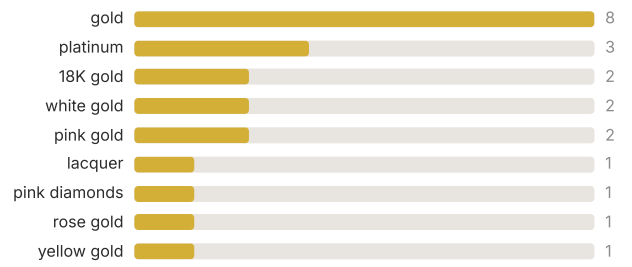
## PRODUCTS



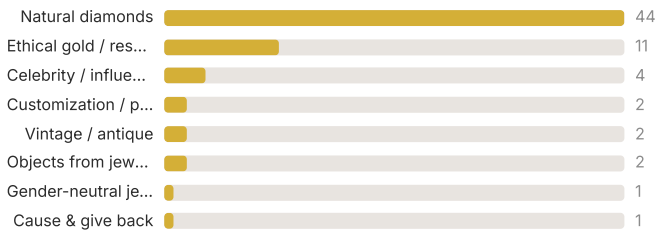
## GEMS



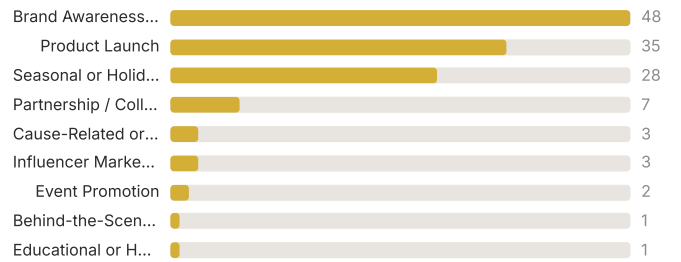
## MATERIALS



## TRENDS



## CAMPAIGN TYPE





# DAMIANI

476.4K followers · <https://www.instagram.com/damianoofficial/>

**302**

POSTS (12MO)

**25.6K**

AVG ENGAGEMENT

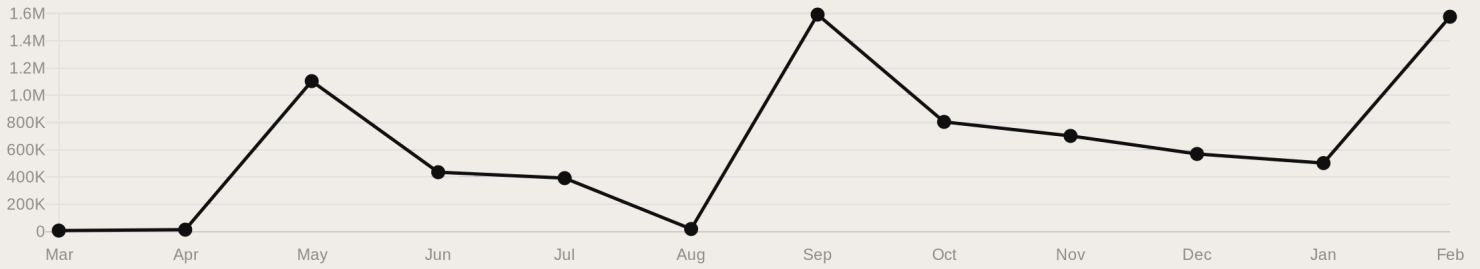
**+191.4%**

ENG. GROWTH

**25.2**

POSTS / MONTH

## Monthly Total Engagement



## Top Content



We are proud to announce @i.2.n.8 from the K-pop b  
**1.1M eng**



Proud to celebrate this Valentine's Day together i  
**768.6K eng**



Exploring a new visual language drawing on Italian  
**727K eng**



@i.2.n.8 interprets Damiani Belle Époque jewelry w  
**261K eng**



Contemporary style is perfectly embodied by Damian  
**193.6K eng**



With its new communication campaign, Damiani op...  
**172.5K eng**



Damiani Belle Époque Reel jewelry perfectly comple  
**171.9K eng**



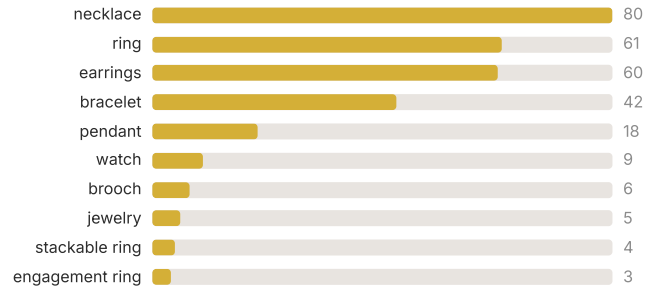
@i.2.n.8 showcases his striking charisma by wearin  
**171.2K eng**



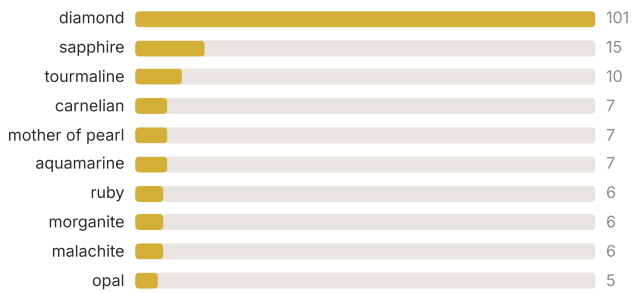
## GENDER



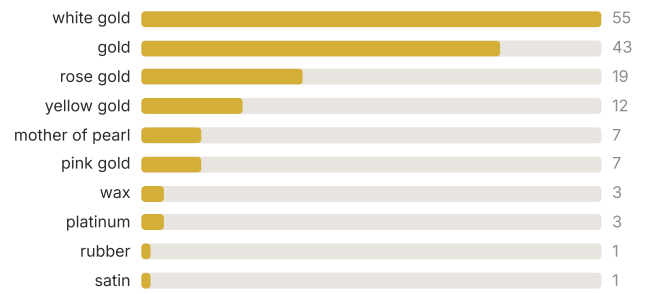
## PRODUCTS



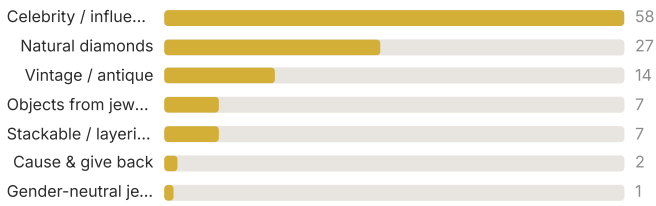
## GEMS



## MATERIALS



## TRENDS



## CAMPAIGN TYPE

No data



**117**

POSTS (12MO)

**136.3**

AVG ENGAGEMENT

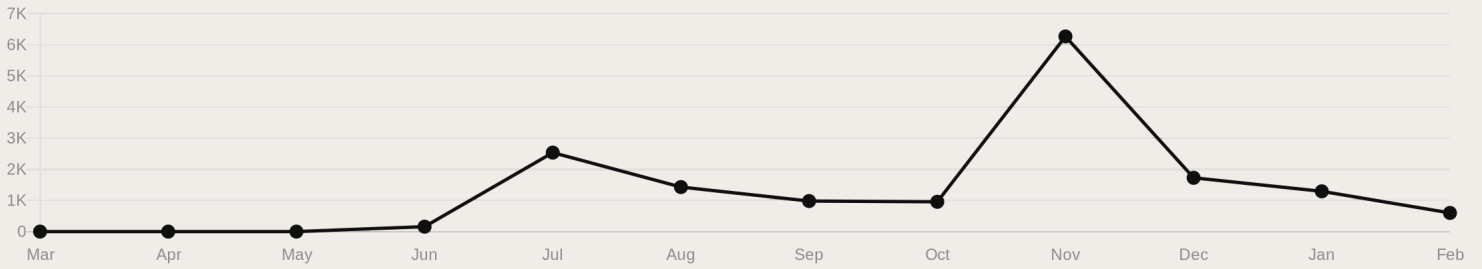
**+186.7%**

ENG. GROWTH

**9.8**

POSTS / MONTH

## Monthly Total Engagement



## Top Content



The moment you find out Taylor Swift is wearing our **3.6K eng**



The biggest icon in music wearing our most iconic **2.1K eng**



Something incredibly special happened this weekend **293 eng**



When I first dreamed up our tennis collection, it **283 eng**



My kids woke up so excited for the first night of **244 eng**



Pictures of me and my late nana, Audry Rose. She w **231 eng**



In a world that tells us to make more, I just want **203 eng**



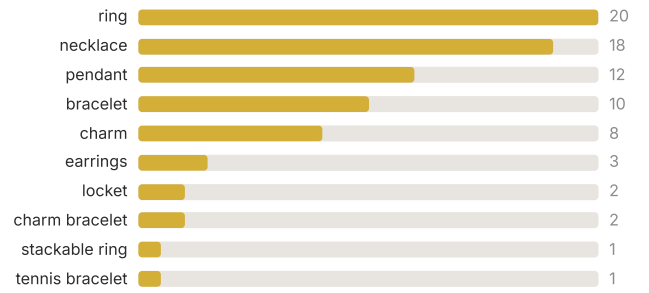
The most meaningful moments deserve more than j... **191 eng**



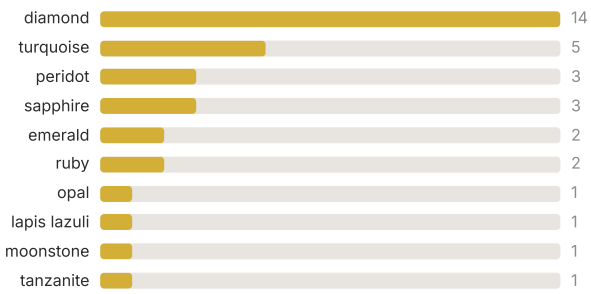
## GENDER



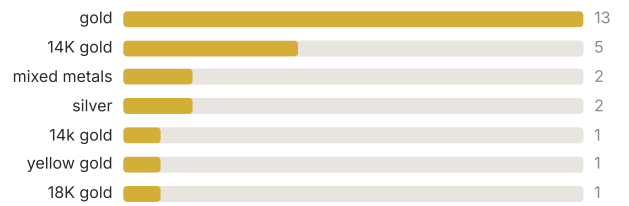
## PRODUCTS



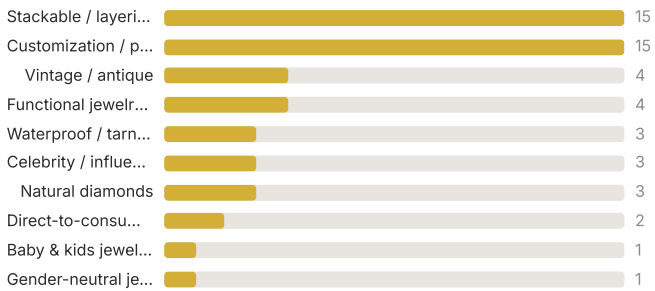
## GEMS



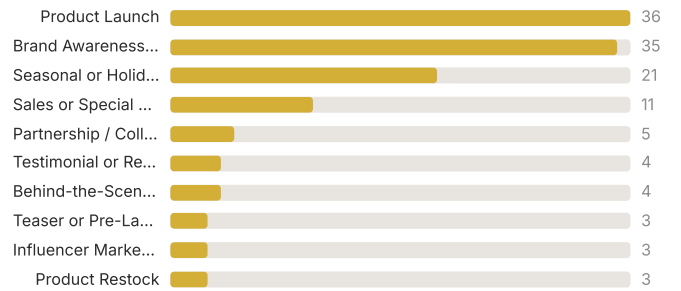
## MATERIALS



## TRENDS



## CAMPAIGN TYPE





# Indigo Lune Jewellery

428.7K followers · <https://www.instagram.com/indigolune/>

**105**

POSTS (12MO)

**488.3**

AVG ENGAGEMENT

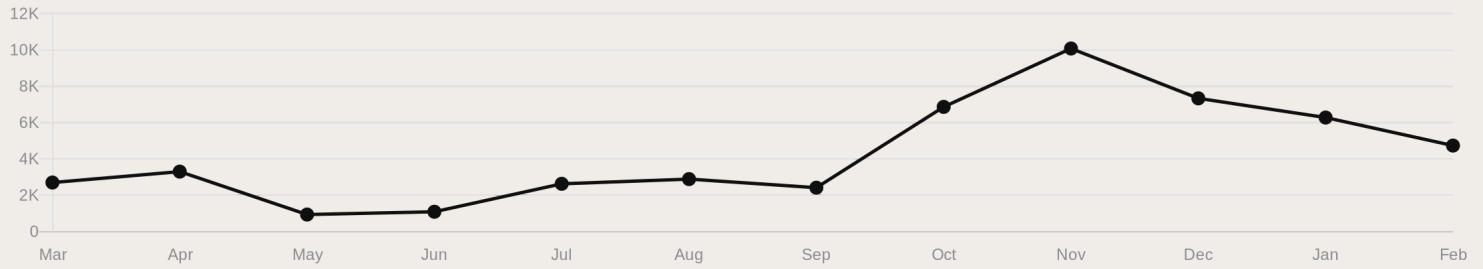
**+178.2%**

ENG. GROWTH

**8.8**

POSTS / MONTH

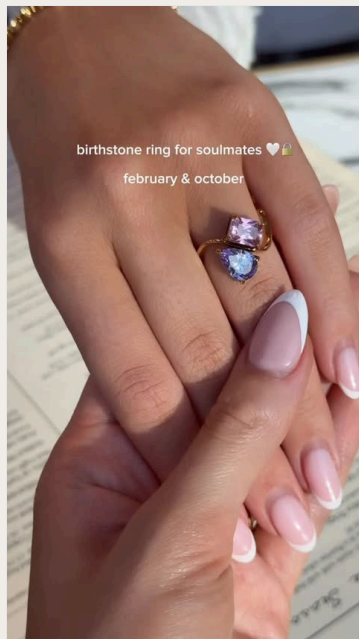
## Monthly Total Engagement



## Top Content



Two besties, two birthstones 🎄🌟👯  
3.4K eng



birthstone ring for soulmates 💕👯  
february & october  
This is girlhood 💕👯  
2.7K eng



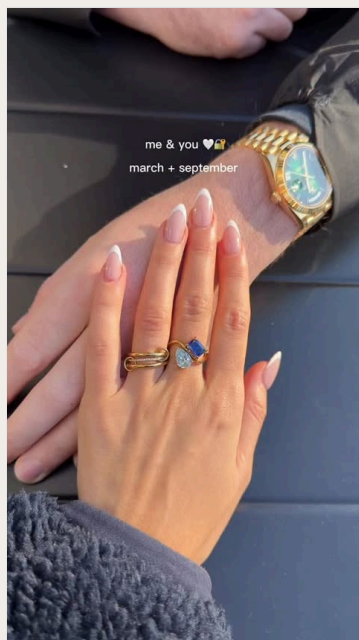
birthstone ring - made for gifting  
march & september 🎄👯  
Birthstone besties 🌟💕👯  
2K eng



the ring for besties 💕👯  
march & october  
Besties get matching birthstone rings 💕🌟👯  
1.5K eng



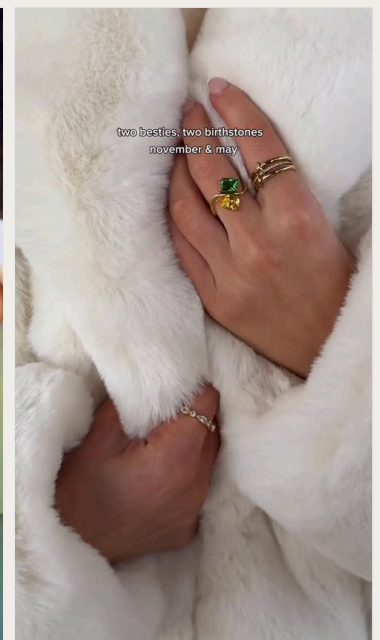
matching pinky rings for  
all my besties this year 🌟👯  
Rings for all the besties secured 🌟👯💕 2 for 1 in  
1.1K eng



me & you 💕👯  
march + september  
A symbol of our forever kind of love 💕🌟👯  
1.1K eng



matching birthstone rings, made for gifting  
may + august  
Yours + Mine 💕🌟💕  
1K eng



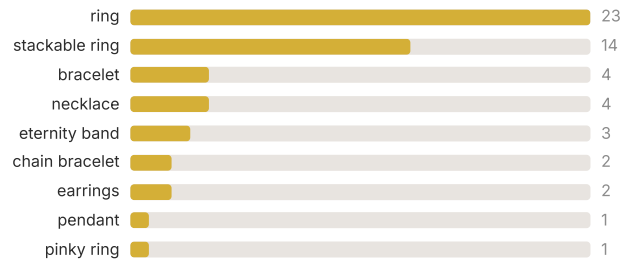
two besties, two birthstones  
november & may  
A forever friendship 💕🌟💕  
966 eng



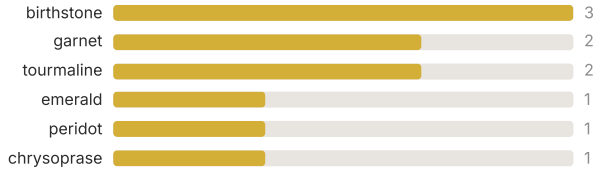
## GENDER



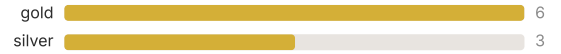
## PRODUCTS



## GEMS



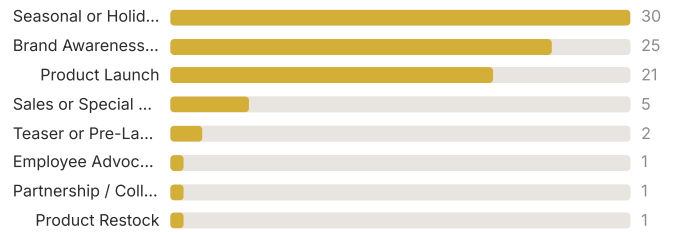
## MATERIALS



## TRENDS



## CAMPAIGN TYPE





# GOOD AFTER NINE

63.9K followers · <https://www.instagram.com/goodafternine/>

**116**

POSTS (12MO)

**103.4**

AVG ENGAGEMENT

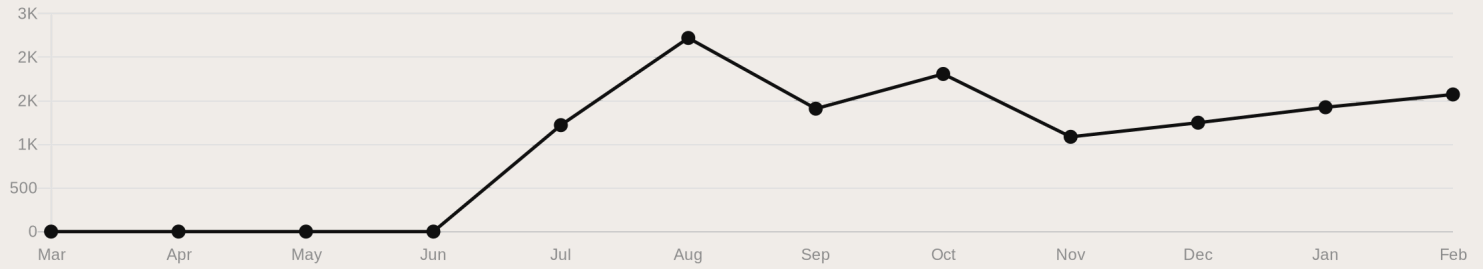
**+148.5%**

ENG. GROWTH

**9.7**

POSTS / MONTH

## Monthly Total Engagement



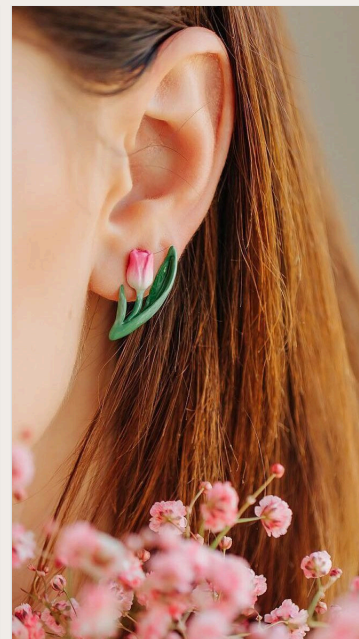
## Top Content



POV: magic at the tip of the brush, turning into w  
**432 eng**



The Squirrel Melody Ring – a little reminder to st  
**376 eng**



Valentine's is right around the corner. 🍷 Every g  
**313 eng**



POV: your spirit animal is a duck. 🦆🍁  
**290 eng**



Playing hide-and-seek among the mushrooms. 🍄...  
**271 eng**



Crafting a little bit of butterfly magic into ever  
**241 eng**



Papa Duck, Mama Duck, and their little baby—all in  
**234 eng**



Meet our little, fluffy, and adorable poodle dog!  
**234 eng**

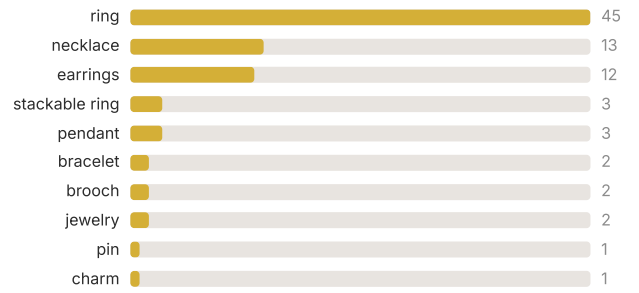


# GOOD AFTER NINE — Brand DNA

## GENDER



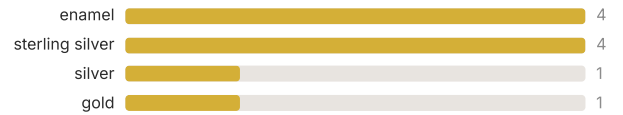
## PRODUCTS



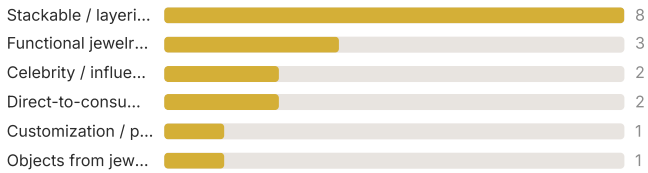
## GEMS



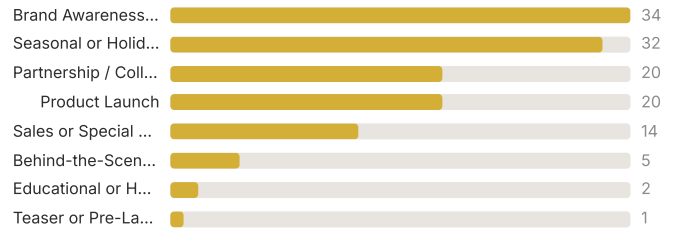
## MATERIALS



## TRENDS



## CAMPAIGN TYPE





# COR BLOOM JEWELRY

55.7K followers · [https://www.instagram.com/corbloom\\_jewelry/](https://www.instagram.com/corbloom_jewelry/)

**120**

POSTS (12MO)

**79.3**

AVG ENGAGEMENT

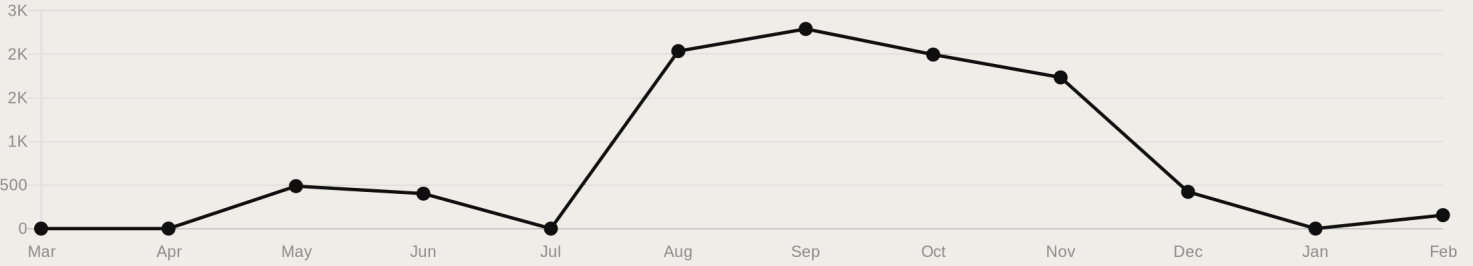
**+125.5%**

ENG. GROWTH

**10.0**

POSTS / MONTH

## Monthly Total Engagement



## Top Content



Can we talk about how gorgeous this amethyst earri  
**487 eng**



Cutest Amethyst Studs 💜  
**452 eng**



💙 Ear curation by our wonderful customer Monica 💎  
**424 eng**



Black & Red | Rose 💖 & Night 🌙  
**401 eng**



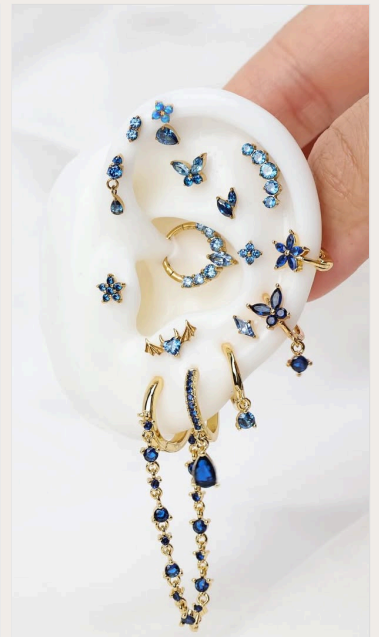
💖🌟 Back in Bloom: Isadora Chain Attachment • Su...  
**281 eng**



Looking for new blings for your ear 🍀 — or meaning  
**242 eng**



Tanzanite — the gemstone of incoming December,  
**211 eng**



Stunning blue sapphire ear stack 💙🌟  
**207 eng**

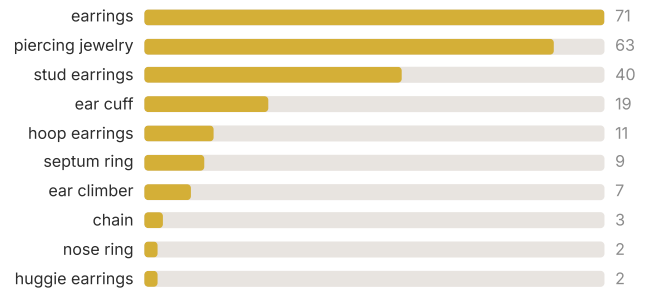


# COR BLOOM JEWELRY — Brand DNA

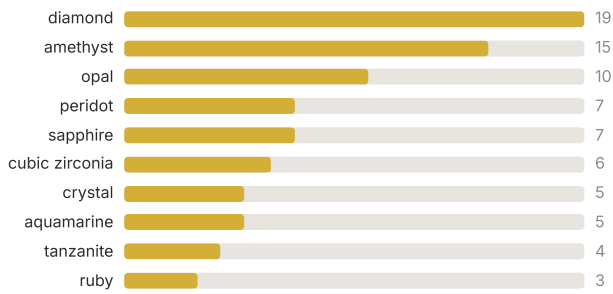
## GENDER



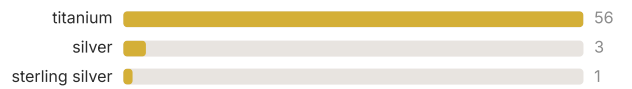
## PRODUCTS



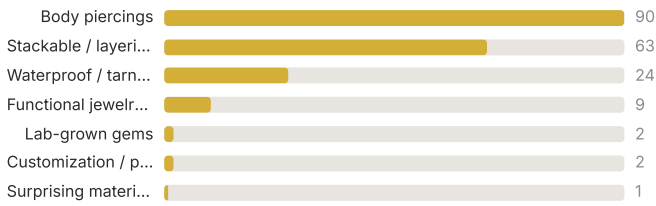
## GEMS



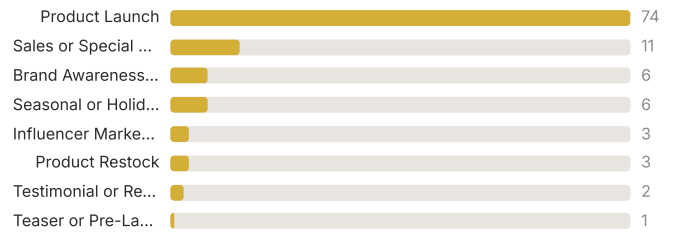
## MATERIALS



## TRENDS



## CAMPAIGN TYPE





# GEMS AND JUNIPER

49.5K followers · <https://www.instagram.com/gemsandjuniper/>

29

POSTS (12MO)

322.6

AVG ENGAGEMENT

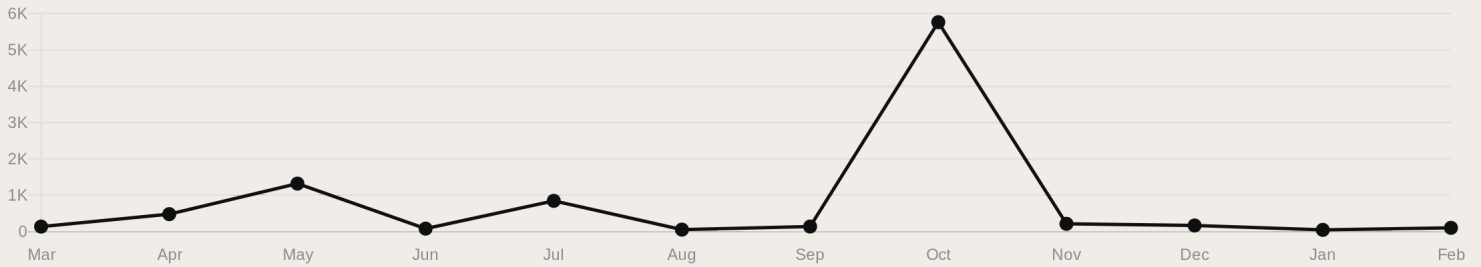
+120.5%

ENG. GROWTH

2.4

POSTS / MONTH

## Monthly Total Engagement



## Top Content



Aunty Big Bewbs  
SHUT THE ACTUAL FRONT DOOR! 🤯

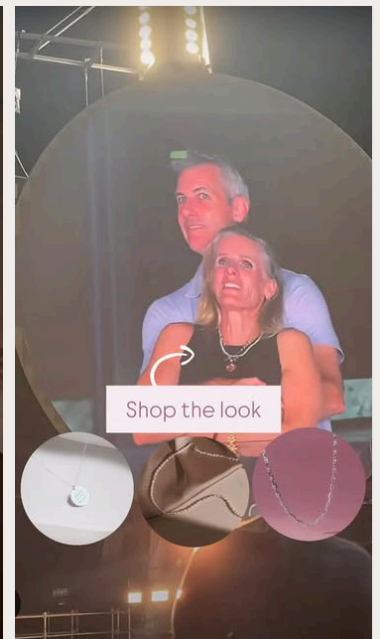
'Okay it's happening! Everybody stay calm! STAY \*\*  
5.2K eng



Follow along as I hand-deliver this bracelet to @b  
1.1K eng



@bensonboone Recognized us from the time I mad...  
583 eng



#coldplay #coldplaycouple #shopthelook  
496 eng



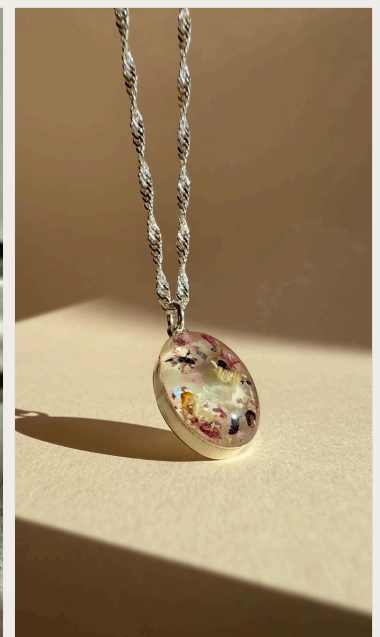
Turn their fur into a beautiful keepsake. 🐾 #petm  
341 eng



It was an honour to make this special necklace for  
283 eng



This special cremation ring turned out so beautifu  
157 eng



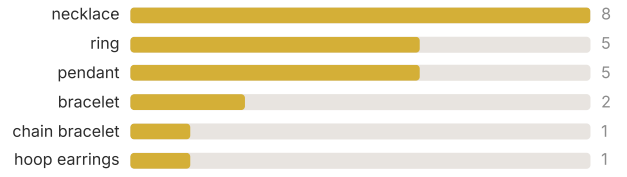
Yes, the stones can be made with flowers 🌸  
151 eng



## GENDER



## PRODUCTS



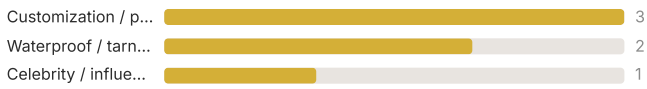
## GEMS

No data

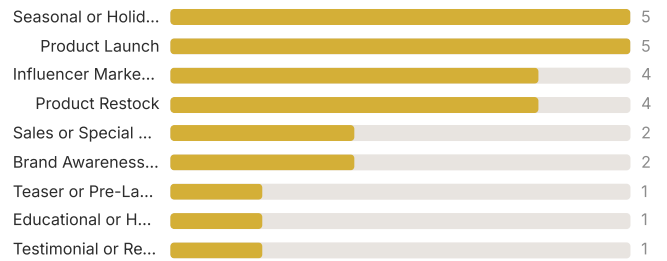
## MATERIALS



## TRENDS



## CAMPAIGN TYPE





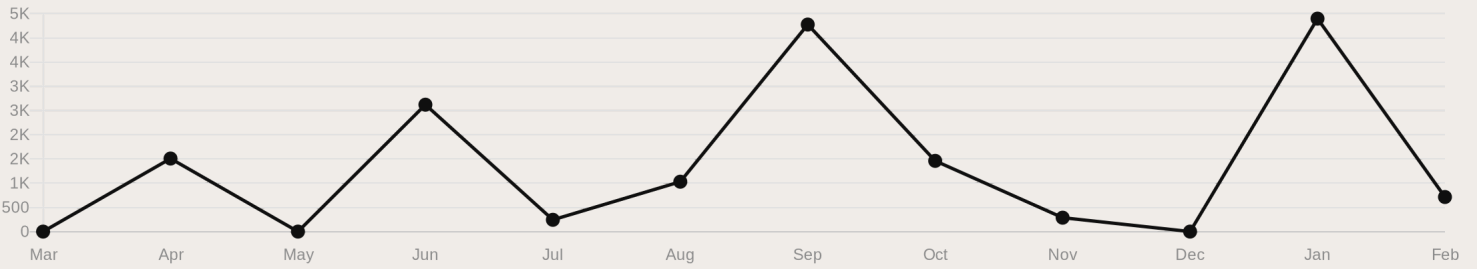
**25**  
POSTS (12MO)

**661.4**  
AVG ENGAGEMENT

**+106.1%**  
ENG. GROWTH

**2.1**  
POSTS / MONTH

## Monthly Total Engagement



## Top Content



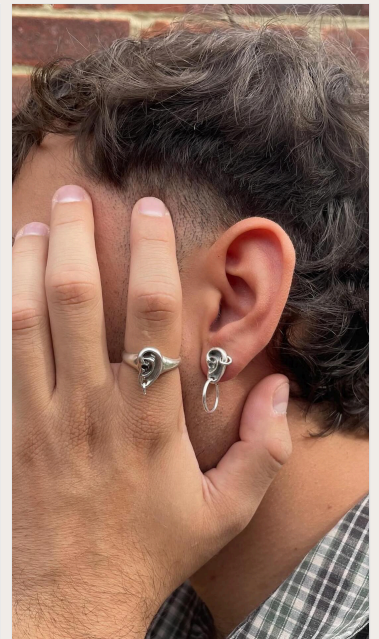
Thought I'd give these guys a lil collar option 🐾  
**3.9K eng**



GIVEAWAY CLOSED!!! ⚠️⚠️  
**2.4K eng**



Been a bit quiet on here as I've been away but her  
**1.5K eng**



So I made an ear earring with an earring to match  
**1.4K eng**



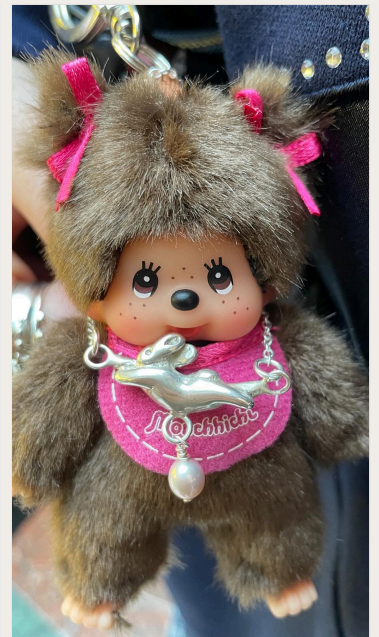
Squeak squeak 🐾 🐾  
**1.2K eng**



Made another cow ring oops 🐾  
**847 eng**



🐾🐾🐾 the dancing cat necklace in gold  
**617 eng**



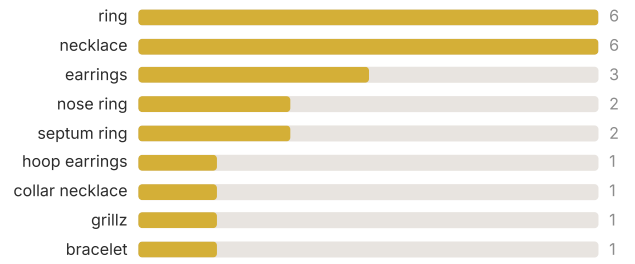
Monchhichi repping the dancing bunny necklace 🐾 ...  
**549 eng**



## GENDER



## PRODUCTS



## GEMS

No data

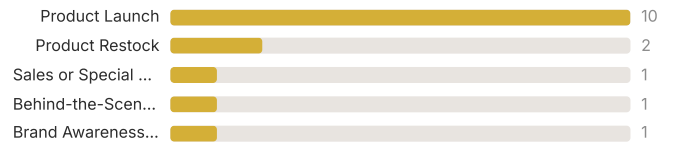
## MATERIALS



## TRENDS



## CAMPAIGN TYPE





# TASAKI

162.8K followers · [https://www.instagram.com/tasaki\\_intl/](https://www.instagram.com/tasaki_intl/)

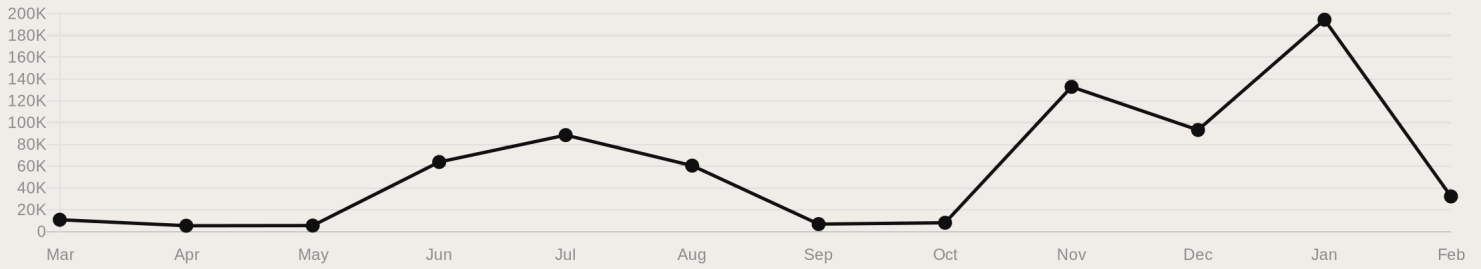
**219**  
POSTS (12MO)

**3.2K**  
AVG ENGAGEMENT

**+99.3%**  
ENG. GROWTH

**18.3**  
POSTS / MONTH

## Monthly Total Engagement



## Top Content



Layer the daring beauty of danger jewellery for a **53.8K eng**



MOMO shines in the brilliance of TASAKI diamonds. **42.7K eng**



At TASAKI Ginza flagship store, @MOMO explores the **39.9K eng**



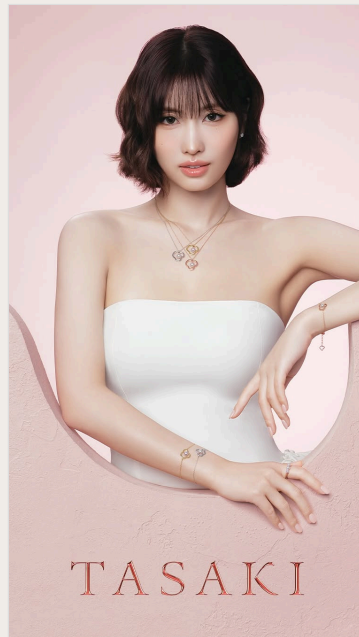
@momo's choice for the holiday season. **38.2K eng**



Alongside MOMO, TASAKI's modern creations reveal t **32.6K eng**



The lovely chants Collection with flower motifs me **31.7K eng**



@momo welcomes the holidays with TASAKI. **27.6K eng**



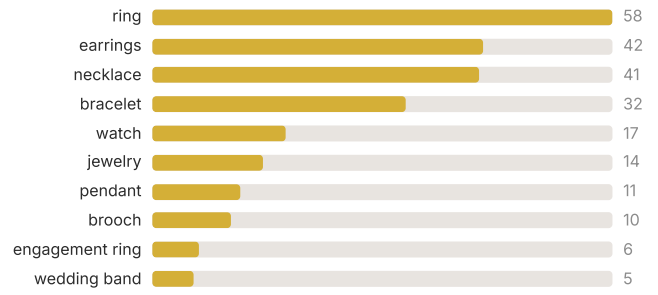
The iconic 'balance' design returns, reimagined in **26.9K eng**



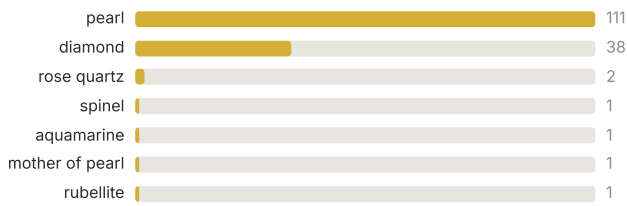
## GENDER



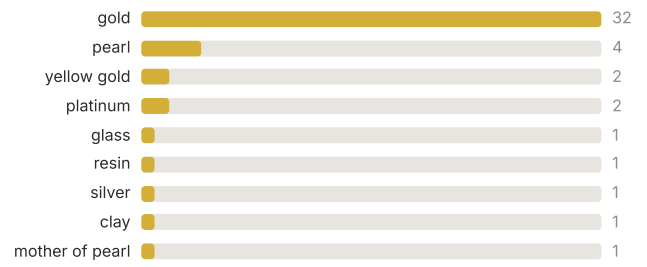
## PRODUCTS



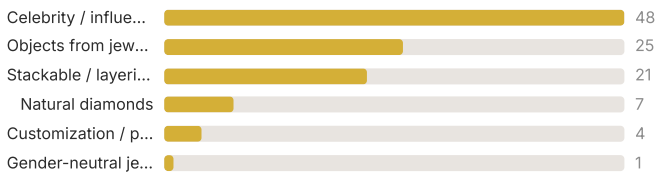
## GEMS



## MATERIALS



## TRENDS



## CAMPAIGN TYPE

No data



# Into The Fire Jewelry

335.1K followers · <https://www.instagram.com/intothefirejewelry/>

**45**

POSTS (12MO)

**25.6K**

AVG ENGAGEMENT

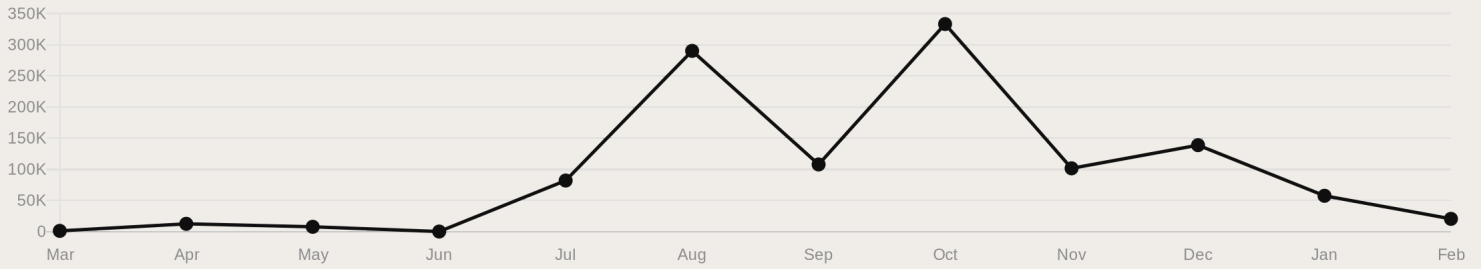
**+93.0%**

ENG. GROWTH

**3.8**

POSTS / MONTH

## Monthly Total Engagement



## Top Content



10kt Gold Eternity Breaker - Vintage Finish - **236.5K eng**



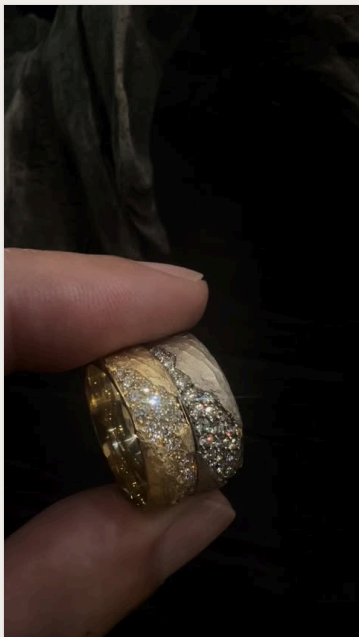
14kt. Gold - Eons & Eons Diamond Ring - Polished f **231.9K eng**



14kt. Gold Eternal Breaker - Polished Finish- Wide **114K eng**



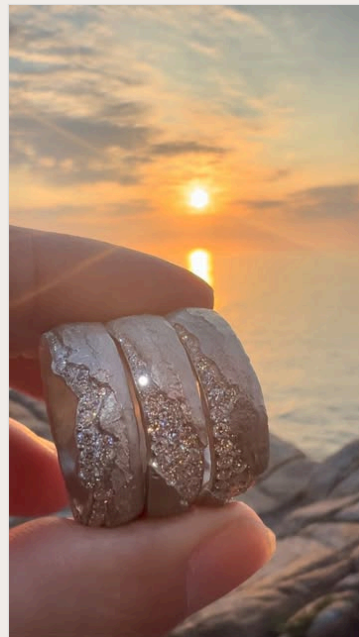
Eternal Diamond Breaket Slab - Matte Finish **64.1K eng**



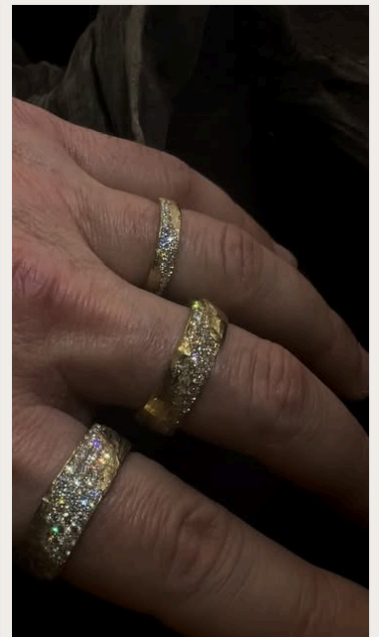
18kt. Gold & 14kt. White Gold - Diamond Breakers - **56.6K eng**



14 kt. gold Cleaving Aeon Diamond Ring - Polished **37.3K eng**



Silver Diamond Breakers - Untamed Luxury **36.3K eng**



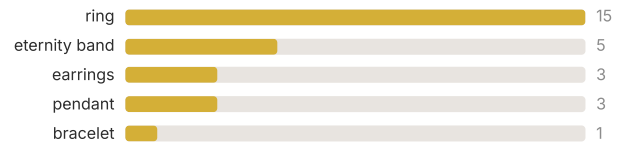
Eternity Breakers - Wide, Standard & Thin **36.2K eng**



## GENDER



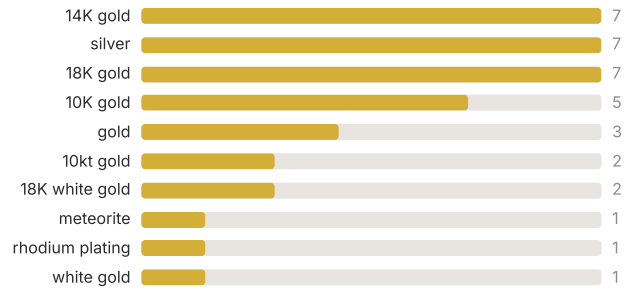
## PRODUCTS



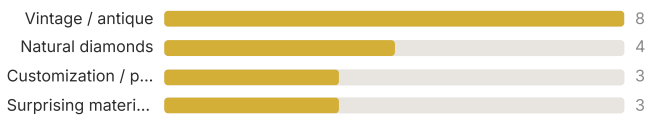
## GEMS



## MATERIALS



## TRENDS



## CAMPAIGN TYPE





# Gübelin Jewellery Official

49.2K followers · <https://www.instagram.com/gubelinjewellery/>

**117**

POSTS (12MO)

**171.4**

AVG ENGAGEMENT

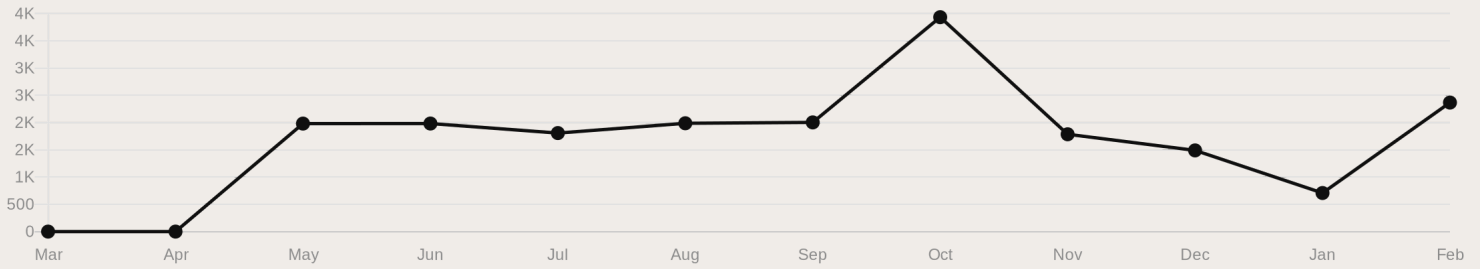
**+58.4%**

ENG. GROWTH

**9.8**

POSTS / MONTH

## Monthly Total Engagement



## Top Content



Delicate yet full of presence, the Sparks Heart necklace. **833 eng**



Crafted with colour, emotion and expertise. The Sparks Heart bracelet. **821 eng**



In platinum, a 3.20 ct. Mozambique ruby glows with passion. **716 eng**



Bold yet balanced - this ring pairs a 4.18 ct. sapphire with a 4.18 ct. sapphire. **593 eng**



In the closeness of two hands, jewellery finds its true meaning. **497 eng**



Announcing a sparkling new collaboration. The Sparks Heart bracelet. **468 eng**



Defined by balance and light, this ring reflects the beauty of nature. **463 eng**



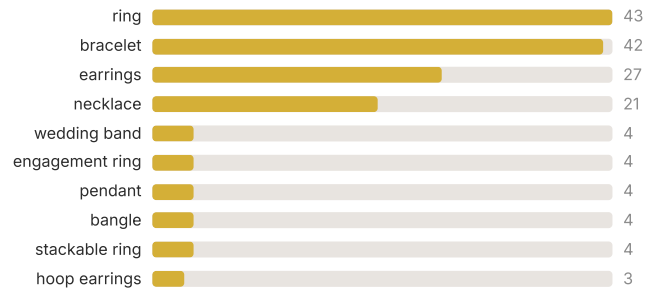
Crafted in 18k yellow gold, this Classics ring ring reflects the beauty of nature. **446 eng**



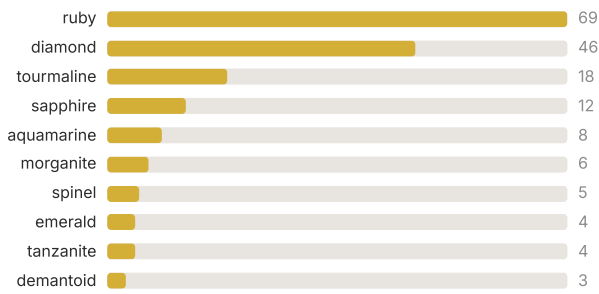
## GENDER



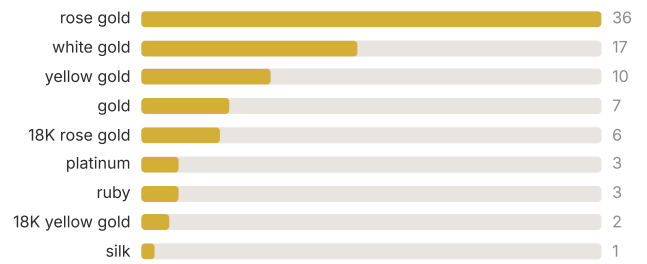
## PRODUCTS



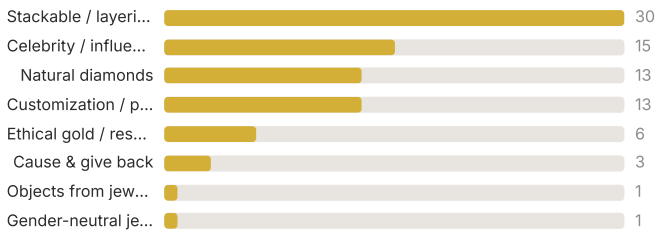
## GEMS



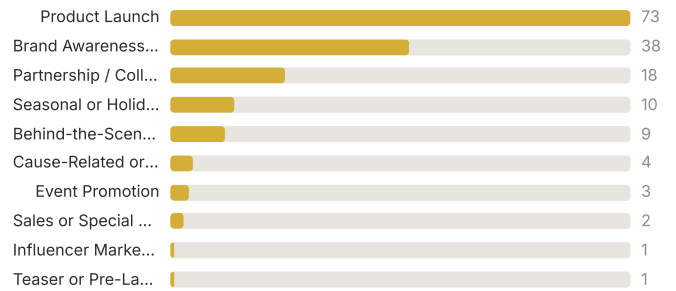
## MATERIALS

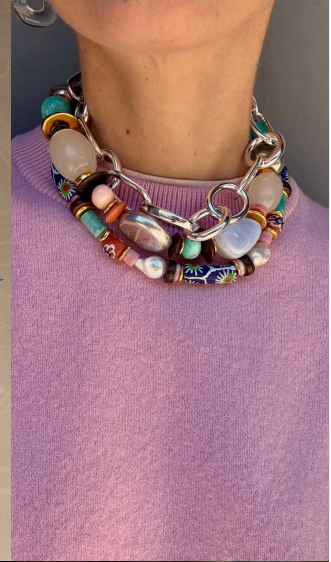


## TRENDS

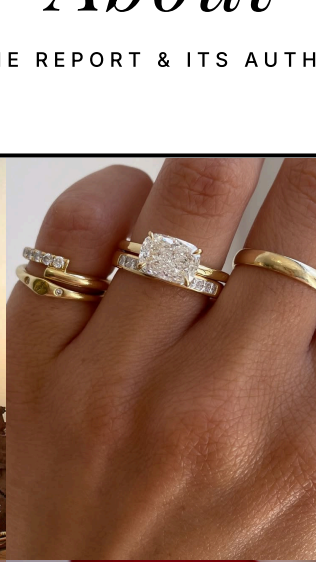


## CAMPAIGN TYPE





*About*  
THE REPORT & ITS AUTHOR





### *About Submarine.ai*

Submarine.ai is an intelligence platform that tracks and analyzes social media performance across the luxury and lifestyle industries. Using AI-powered content analysis, Submarine surfaces emerging trends, rising brands, and competitive insights from millions of social media posts.

This report is a teaser of **25 brands** out of a total sample of **6,000 brands globally**.  
Reach out to  **david@submarine.ai**  for the full report.